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COLE'S 1945

Collection

1 each—value \$2.30.

Special, \$2.00

2 each for \$3.75

New Double Campanula
"Misty Morn." See page 3

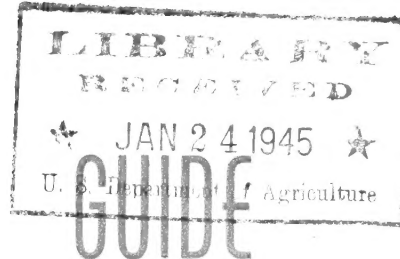


Mme. Chiang Kai-Shek. See page 4

The
**COLE NURSERY
CO.**

1881 Painesville, Ohio 1945

600 Acres
of Everything that's
Good and Hardy



to MODERN GARDENING

New Double Campanula
"Blue Gardenia." See page 3



Cole Presents ~

THE FINEST IN HARDY PLANTS—THE BEST OF THE NEW ONES — As well as a fine selection of "Old Faithfuls"

Since 1881 The Cole Nursery Company has taken pride in offering you the very finest plant material. The experience of the 64 years of plant growing and development go with everything you purchase from us. The beauty of many gardens, throughout America, is founded on the reliability and quality of Cole-grown plants. Our policy of satisfying every customer assures your gardening success. You are cordially invited to inspect our nurseries, located on U.S. Route 20 on the westerly edge of Painesville, Ohio.

"Everything that's Good and Hardy"



DAPHNE *Somerset* (Plant Patent No. 315)

A deliciously fragrant and easy to grow new Hybrid Daphne that reaches its full height of 4 feet in a comparatively short time after planting. It grows nearly as wide as it does tall, but the branches do not droop. The blush-pink, delightfully scented, star-shaped flowers appear in May and June, and often again in the fall, in giant clusters. They cast their bewitching fragrance for many feet around this delightful plant. Foliage is a lustrous dark green and is retained throughout most of the winter. In warmer climates it is entirely evergreen. Perfectly hardy.

12 to 15 inches, \$1.00 each; \$2.75 for 3. Heavy, 15 to 18 inches, \$1.50 each; \$4.00 for 3.

Our Guarantee

All plants must reach our customers in perfect condition. If there is any doubt as to their health and vigor, please notify us **AT ONCE**. Also, please notify the shipping agent—postman, expressman or freight agent—**AT ONCE**—showing him the damages. Packages are often delayed in shipping and this is the carrier's responsibility. Claims for damages **must** be made by the party receiving the plants, promptly. We, however, will not let the customer be the loser and, if notified before 10 days have passed, will replace free of charge any plants not in the best of condition when received, whether or not the delivering agent allows the claim.

We will also replace at one-half (1/2) the listed price, any plant bought at listed price that fails to grow the season following shipment. Reports must be made before August 1st following planting date.

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Unless you state definitely "NO SUBSTITUTION," we retain the right to send you a similar plant of equal value in place of the variety you order. When substituting, we always endeavor to give the customer the best of the deal.

How to Order

Payment in full should be sent with all orders. No C. O. D. orders accepted. Send money by recognized safe methods. Unregistered cash sent at your risk.

Packing. All stock will be packed free, using the most modern methods, assuring perfect arrival.

Shipping. We prepay all delivery charges to Greater Cleveland. Elsewhere, order will be sent shipping charges collect, except for Roses, Perennials, Bulbs, and Vines, which will be prepaid to all points east of the Mississippi River and north of the states of Tennessee and North Carolina.

Items Not Listed

Because of the paper shortage, we could not publish Cole's Green Book for 1944. If we can, we will have one for 1945, available on request. We have growing in our nurseries many hundreds of items not listed herein, including shade trees, large evergreens, shrubs, etc. Send us a list of your wants and we will gladly quote prices.

OHIO CUSTOMERS

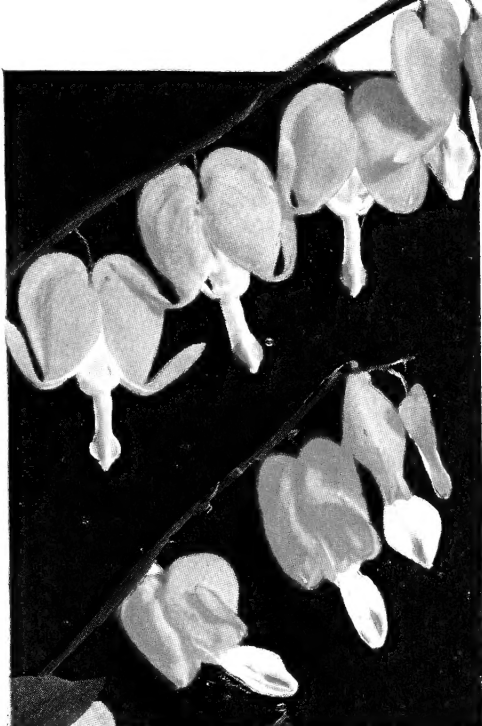
Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt.

In the hustle and battle of business,
With its saving and slaving and grind,
We're too apt to credit successes
To the work of our own hand and mind.
But we pause on this special occasion
To give credit where credit is due,
To thankfully say that our progress results
From the friendship of such folks as you.

PLANTING INSTRUCTIONS

Due to wartime paper restrictions, we were unable to send planting instructions to all our customers in 1944. If these conditions relax, we will send them this spring. In the meantime, we will try to give general instructions at the beginning of each classification.

Cole's HARDY PERENNIALS



Bleedingheart

BLEEDINGHEART (*Dicentra*)

Eximia (The Fringed Bleedingheart). Dainty, rose-pink flowers in drooping racemes. Finely cut, fernlike foliage. May through August. Full shade or sun. 15 inches. 40c each; \$1.05 for 3; \$3.00 for 10.

Spectabilis. This fine old favorite is more popular today than ever. Its long racemes of truly heart-shaped flowers with their little pendants lend a romantic touch to any garden. Grows 24 inches high. Plant 18 to 24 inches apart in shade or sun, in moist, rich soil. Valuable for planting in clumps. 60c each; \$1.50 for 3; \$4.50 for 10.



Aster, Harrington's Pink

Sent prepaid east of the Mississippi River and north of the states of Tennessee and North Carolina.

Wide color range, varied flower form, and differing growth habits earn for hardy perennials the title "Mainstays of the Garden." Much of their popularity is due to the fact that they will bloom year after year with a minimum of care. We list only the cream of the newest and finest of the older types. We will ship the type of plant we consider best for transplanting, these being in some cases pot plants and in others field-grown clumps or divisions.

CULTURAL HINTS: Never bury hardy perennials as this will assure their loss. As a rule, they prefer a well drained, loamy soil that is either neutral or slightly alkaline (sweet). Always plant at the depth they have previously grown. Be sure the soil is well prepared. Well rotted manure or bone meal, well mixed with the soil is advantageous. Never allow any "commercial" fertilizer to come into direct contact with any part of the plant.

NEW DOUBLE CAMPANULA

(Pictured on Front Cover)

Blue Gardenia. Glistening china-blue flowers on stately, erect stems. The extra large, completely double flowers, in magnificent profusion, are a picture no one forgets when they are in bloom. A great improvement over the common variety, they are a perennial that will live for years, blooming gloriously. Plant a group of these in the background of your garden. You will really take pride in Blue Gardenia. May and June. 2½ feet. 70c each; \$1.80 for 3; \$5.50 for 10.

Misty Morn. This is a truly magnificent variety with tall, unbending stems covered with delicately frosted, double, lavender-blue bells. We think this is a fit companion for Blue Gardenia. Excellent for cutting. 2½ feet. 60c each; \$1.50 for 3; \$4.25 for 10.

A COLE SUPER SPECIAL

3 each of these lovely Campanulas—total of 6 plants.
Value, \$3.30 Special, \$3.00

The Best New Hardy Asters

(Michaelmas Daisies)

Beautiful autumn-blooming perennials that produce an immense show of flowers suitable for cutting. Patient hybridizing has resulted in exotic sizes and hues.

Beechwood Challenger. The closest to a pure crimson-red of any Aster we have yet seen. 2½ ft. 50c each; \$1.35 for 3.

Blue Gown. Large, delightful, china-blue flowers. A tall, pyramidal specimen. 4 feet. 50c each; \$1.35 for 3.

Harrington's Pink. The first truly pink Aster. Proclaimed from ocean to ocean for its color and profusion of bloom. 4 feet. 50c each; \$1.35 for 3.

Mount Everest. A mountain of pure snowy white bloom. Flowers are produced right down to the ground on tall, well shaped plants. The supreme white Aster. 4 feet. 50c each; \$1.35 for 3.

Palmyra. One of the newest and most interesting of the Asters. Extremely hardy and quite a vigorous grower to medium height, bearing delightful pure pink, semi-double flowers in perfect pyramid. The plant is compact and bushy, and the flowers open simultaneously, making it an excellent cut flower. 2½ to 3 feet. 60c each; \$1.50 for 3.

Frikarti, Wonder of Staffa. Grand, lavender-blue flowers, 2½ inches across, in enormous quantities, June to frost. Plant is completely covered with blooms the entire season. Fine for cutting. 2½ feet. 60c each; \$1.50 for 3.

A COLE SUPER SPECIAL

6 Newest Fall Asters
1 each of the above.

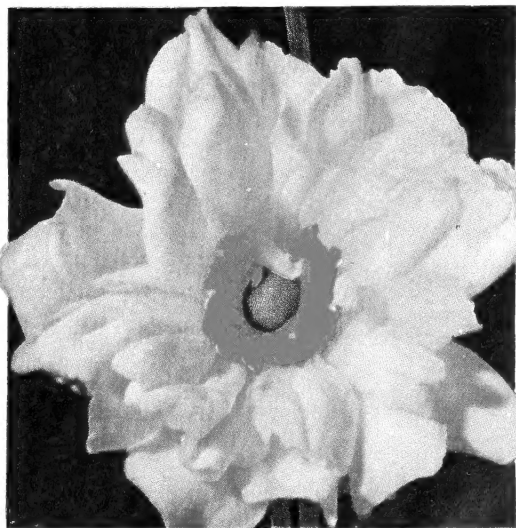
Value, \$3.20 Special, \$2.60



Giant Blue Moon
(Stokesia)

GIANT BLUE MOON (*Stokesia*)

One of the handsomest new introductions. The immense, blue, disc-like flowers, borne on sturdy 12- to 18-inch stems, are 4 to 6 inches across. Don't miss this vigorous, free-flowering variety. It blooms all summer and fall till frosts stop it. 12 to 18 inches. 60c each; \$1.50 for 3; \$4.50 for 10.



ANEMONE

Huopenhensis Superba. A new hybrid with the size of Japonica and the free-blooming habit and color of the Huopenhensis. Flowers are reddish pink outside, deep rose-pink inside. Blooms freely September to frost. 2 feet. 50c each; \$1.35 for 3.

Double Anemone (Japonica). 2 feet.

Queen Charlotte. Perfect flowers of enchanting La-France-pink. 45c each; \$1.20 for 3.

Rubra Flora Plena. A great profusion of brilliant rose-red bloom. 45c each; \$1.20 for 3.

Whirlwind. Large double white flowers of excellent form. 45c each; \$1.20 for 3.

A COLE SUPER SPECIAL—ANEMONE COLLECTION

1 Huopenhensis Superba 1 Queen Charlotte
1 Whirlwind 1 Rubra Flora Plena

Value, \$1.85 Special, \$1.55

Cole's Modern

As usual we have selected our 1945 "Mum" list with the idea of furnishing the most beautiful, as well as the most thrifty and hardy kinds. Every one has been proven hardy in our gardens. Every one is a leader in its class. Pot plants will be sent wherever possible, after danger of frost is past, for, while they are not as large, they have a better chance for life and make better plants and a wealth of bloom, even the first year.

Lavender Lady. One of the loveliest of all. Mammoth double flowers of true lavender. A strong, free flowering hardy plant without a fault. Has full branching habits. Truly a headliner. Early October. 2½ feet. 40c each; \$1.05 for 3.

Lavender Lassie. New. A miniature reproduction of the ever-popular Lavender Lady in the Cushion Pompon type. Its fully double flowers, 2 inches in diameter, are the same lovely color as Lavender Lady. The plants, 2 feet high, and often 3 feet across, are simply smothered with these fascinating double pompon flowers. Late September. 60c each; \$1.50 for 3.

Cole's New LITTLE BILL

Our own novelty introduction for 1945. We think this is the very finest of the new Cushion Pompon type Mums. The prevailing color is a lovely old gold and bronze, plentifully shot and overcast with silver. The entire effect is that of a 12-inch mound, 18 inches across, studded with a myriad of flashing jewels. The flowers hold well, showing no signs of fading whatsoever, until they are completely through blooming. No garden is complete without several of these. We think it one of the finest introductions of recent years. 85c each; \$2.25 for 3.

Best New Mum — MME. CHIANG KAI-SHEK

(Pictured on Front Cover) (Patent Pending)

Beautifully formed flowers, fully double, with hosts of sturdy petals that withstand all types of bad weather. One of the finest Chrysanthemums in the country. A glorious plant showing full flower in September with sometimes a hint in late August. Extremely vigorous and hardy. \$1.00 each; \$2.75 for 3.

Mrs. Pierre S. DuPont. A variety acclaimed by the entire nation. Dominant shade is soft peach-pink, tinted with rosy salmon and fawn, the whole overcast with an indescribable luminous sheen. The color resembles the bud of the glorious Mrs. P. S. DuPont Rose. Is fully double and produces enormous sprays on strong stems. Very adaptable to cutting. Early October. 2½ feet. 50c each; \$1.35 for 3.

Pomponette. New. Magnificent masses of brilliant Tyrolean yellow overcast gently with golden bronze. This variety has eye appeal, cutting qualities, and sturdy growth that make it outstanding. Mid-September to frost. 1½ feet. 65c each; \$1.65 for 3.

Red Velvet. New. A glorious new crimson whose beauty surpasses any description. The shapely flowers are carried on graceful, erect stems furnished with healthy, dark foliage right down to the ground. The color is an unfading, velvety crimson. The lustrous foliage makes the plant itself a thing of beauty even before flowering. 2 feet. Early October. 60c each; \$1.50 for 3.

A COLE SUPER SPECIAL

Cole's Justly Famous "Riot of Color Chrysanthemum Collection"

1 each of 6 of our finest Chrysanthemums—all types, all colors—including our famous Cactium Sun Gold—all individually labeled.

Value, \$2.70 Special, \$1.70
Or 3 for 90c; 10 for \$2.50.

Ultra-Modern Chrysanthemums

1 Lavender Lassie	1 Pomponette
1 Little Bill	1 Red Velvet
1 Ruby Pompon	
Value, \$3.30	Special, \$2.40

A COLE SUPER SPECIAL

1 each of the above 4 lovely Mums. Value, \$2.00

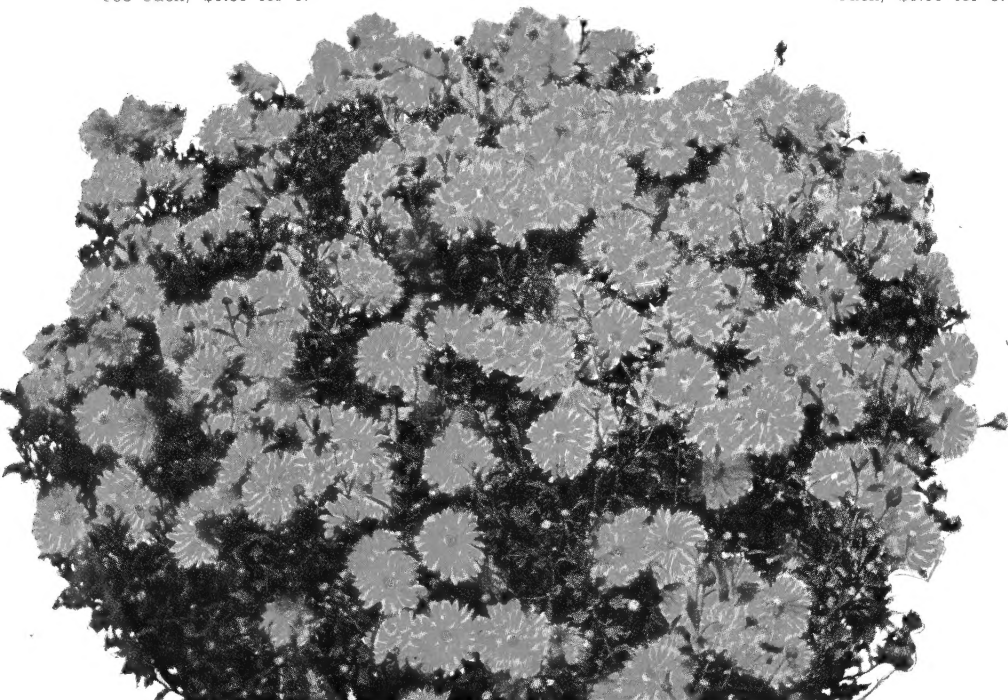
ALL 4 FOR ONLY \$1.50

Algonquin. A U.S.D.A. introduction. Extremely hardy. One of the earliest Mums to bloom in our fields. Very showy, double, brilliant yellow, three inches across. A grand variety in full bloom by September 10th. 1½ feet. 40c each; \$1.05 for 3.

Autumn Lights. A magnificent coppery bronze with gleaming orange overcast. The compact plant is completely hidden by the dazzling bloom. Unusually hardy. Late September. 1½ feet. 40c each; \$1.05 for 3.

Burgundy. Great double flowers of brilliant cerise to crimson. A very rare color is this glorious wine-red, and it puts on a grand show in early October. 2½ feet. 40c each; \$1.05 for 3.

Eugene A. Wander. A big hardy Mum of brilliant, glistening, golden yellow. Perfectly formed double flowers 4½ to 5 inches across. Branching habit; vigorous grower. In full, dazzling bloom by September 15th. 50c each; \$1.35 for 3.



Cushion Mum, Santa Claus



Lavender Lady

CHRYSANTHEMUMS

Ruby Pompon. New. A rich, glowing ruby-crimson. A color you need in the group of useful Pompons. No Mum surpasses it in its profusion of pulse-quicken color. Add Ruby Pompon to your list now. 2 feet. Early October. 60c each; \$1.50 for 3.

Cole's Famous "Cactium," Sun Gold. A great beauty, an asset to any garden. Large, compact, pure golden yellow flowers, 5 inches across, with petals slightly quilled at the ends. Last 10 days to 2 weeks when cut. Very hardy. Late October. 2½ feet. 60c each; \$1.50 for 3.

White Doty. The supreme white Pompon. A pure, unchanging white that outlasts all other Chrysanthemums. Truly a treasure. 40c each; \$1.05 for 3.

White Knight. The need for a good, large double white has long been felt. Here is the newest. A big, fluffy white Mum that fills the need perfectly. A profusion of double, 3-inch blooms, glistening on a sturdy, upright bush. Begins in mid-September and lasts until frost. 60c each; \$1.50 for 3.

CUSHION MUMS

Low-growing mounds of profuse bloom. Plants grow 10 to 12 inches high and spread 2 feet or more, and are completely blanketed with hundreds of flowers from September till frost. Don't forget to include several of these little beauties with your order. They may be used in front of evergreens to add fall color, in the perennial border, or where extreme hardiness is necessary.

Amelia. The famous Pink Cushion. **King.** Coppery bronze to dull red. **Hector.** Pure brilliant golden yellow. **Queen.** Silvery white.

Prices of above 4 Cushion Mums: 40c each; \$1.05 for 3; \$3.25 for 10.

Bronze-Gold. Newest brilliant Cushion Mum. Entirely distinct from other Cushion types in its most desirable flowering habit. A fluffy, gorgeous mass of gold tinted with bronze from mid-September until the season ends. Grows 2 feet tall and up to 3 feet wide. A grand bit of color. 65c each; \$1.65 for 3.

Santa Claus. The new, superior red Cushion Mum. Grows slightly taller than the common Cushion Mum, but in a broad mound bearing hundreds of brilliant, rich red blooms. Flowers are large, 2½ inches across, completely double. Striking example of horticultural development. Early October. 60c each; \$1.50 for 3.

A COLE SUPER SPECIAL

6 Cushion Mums

1 each: **Amelia, King, Queen and Hector;** plus **Santa Claus and Bronze-Gold.** Value, \$2.85 Special, \$2.30



New Novelty Mum

TORCH

Daring, semi-double, orange-scarlet flowers with golden reverse that defies description. A stand-out in the garden and very fine for cutting. If we had a picture, everyone would buy six plants. You'll never regret taking our word and buying three of these splendid Mums. Exceedingly hardy. 60c each; \$1.50 for 3.

September Bronze

New Cushion Pompons

This is a new group of Mums that grow in the shape of the famous Cushion or Azaleamums and have the extremely useful and well formed bloom of the Pompon Chrysanthemums. All produce enormous sprays of 1½-inch flowers on mound-shaped plants 18 inches high and even wider.

September Bronze. The warm gold-bronze tints of autumn.

September Cloud. Purest ivory-white with soft primrose shading at center.

September Gold. Vibrant golden yellow flowers, trim and neat.

Prices of the above 3 New Pompons: 50c each; \$1.35 for 3. SPECIAL: 1 each of the above for \$1.35; 2 each for \$2.40.

Delightfully Different!

SPOON MUMS

Nothing in our gardens has excited as much comment as this distinct new range of uniquely formed Mums, having graceful petals of tubular shape flattened at the tips to resemble a spoon. We have selected five of the newest varieties which carried sufficient appeal and merit to pass our rigid requirements. Be the first in your neighborhood to display this group of unusual novelties.

Golden. A clear, glowing old gold. Compact flower form.

Jasper. Ivory and gold tubes with jasper-red spoon. Very striking.

Orchid. Mammoth flowers of a clear orchid-pink.

Rose. The warm, shining color of the American Beauty Rose.

Silver. Pure white with an intense silver sheen, clear to the center.

Prices Above Novel Spoons:

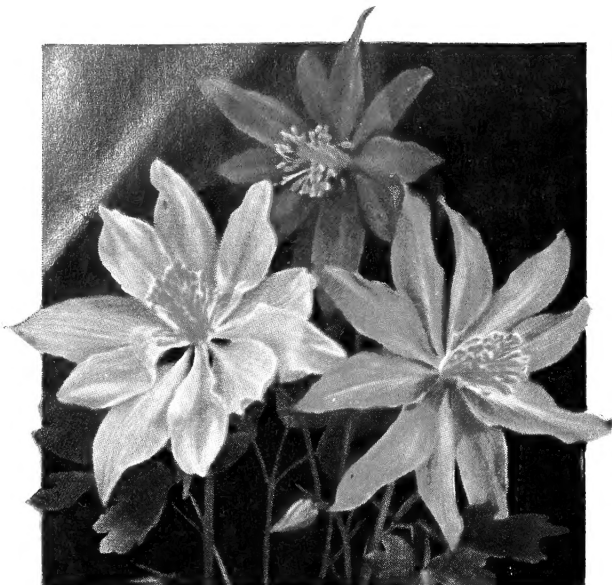
60c each; \$1.50 for 3.

A COLE SUPER SPECIAL

1 Each of These New Spoons.

Value, \$3.00

Special, \$2.40



Clematis-Flowered Columbine



Golden Daisies (Doronicum)

COLUMBINE

"Star-Lite" Hybrids

A magnificent new strain of Columbine originated at Cole's. Giant-spurred beauties in a marvelous array of rich colors and color combinations. All the shades of the rainbow are present in this exquisite mixture. Robust growth, large quantities of bloom and mammoth flowers 3 inches and more across make these appealing beauties one of the outstanding creations in this modern day. 2 feet. 50c each; \$1.35 for 3; \$4.00 for 10; \$8.00 for 25.

COLUMBINE

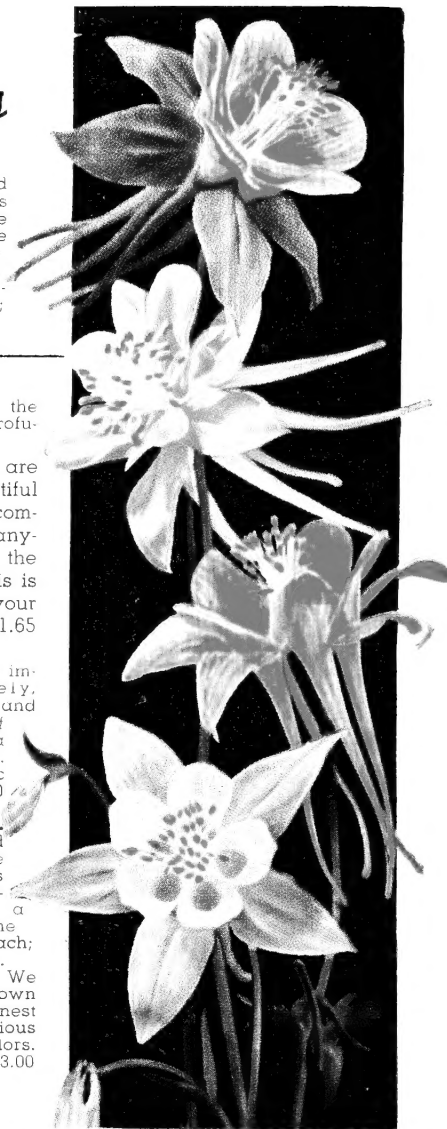
Here we present what we think is the acme of all the Columbines. The listed varieties lead in hardiness, profusion of flowers, color combinations and shades.

Clematis-Flowered. A distinct novelty. The flowers are from 1½ to 2 inches across and of the most beautiful and delicate pastel shades. Plants are sturdy and completely hardy. The flowers are entirely unlike anything you have ever seen, somewhat resembling the gorgeous blooms of the Hybrid Clematis vines. This is truly a treasure for your garden. 65c each; \$1.65 for 3; \$5.00 for 10.

Crimson Star. An English importation having lovely, long, crimson spurs and flowers with centers of purest white. It gives a unique starlike effect. Quite free flowering. 50c each; \$1.35 for 3; \$4.00 for 10.

Cole's Giant Long-Spurred. The largest flowered long-spurred Columbine you have ever seen. As is the case with all Columbines, these are a great favorite for the humming birds. 50c each; \$1.35 for 3; \$4.00 for 10.

Mrs. Scott Elliott Hybrids. We offer sturdy, well grown plants of one of the finest old favorites. All the various mixed shades and colors. 40c each; \$1.05 for 3; \$3.00 for 10; \$6.00 for 25.



Star-Lite Hybrid Columbines

Everblooming Hardy Carnations

Thrill to the glory of having these new greenhouse blooms in your own garden. They require no more care than any of the common perennials to flower magnificently practically all summer long. Be sure to cut the blooms for indoor decoration to keep the new bloom coming on.

Golden Sun. Something new in the line of Hardy Carnations. The plants produce lovely, glowing yellow flowers on 12-inch stems. They are very profuse bloomers and make excellent cut flowers. They bloom most of the summer, particularly if kept cut. 45c each; \$1.20 for 3; \$3.50 for 10.

King of the Blacks. Large flowers of the deepest mahogany-maroon, almost black. Very free flowering. Its spicy fragrance is so intense that a spray of its flowers imparts a delightful aroma to the entire room. 12 inches. 45c each; \$1.20 for 3; \$3.50 for 10.

Triumph Rose. The growth is quite similar to the above two types, giving a profusion of gorgeous rose colored flowers throughout the season. Long-lasting when cut. Quite fragrant. 45c each; \$1.20 for 3; \$3.50 for 10.

White Lights. A fit variety to round out the collection. Glistening white flowers that last indefinitely in the bouquet. This is truly the finest of the pure white Hardy Carnations. 45c each; \$1.20 for 3; \$3.50 for 10.

Dianthus, Old Spice. (Pat. No. 499.)

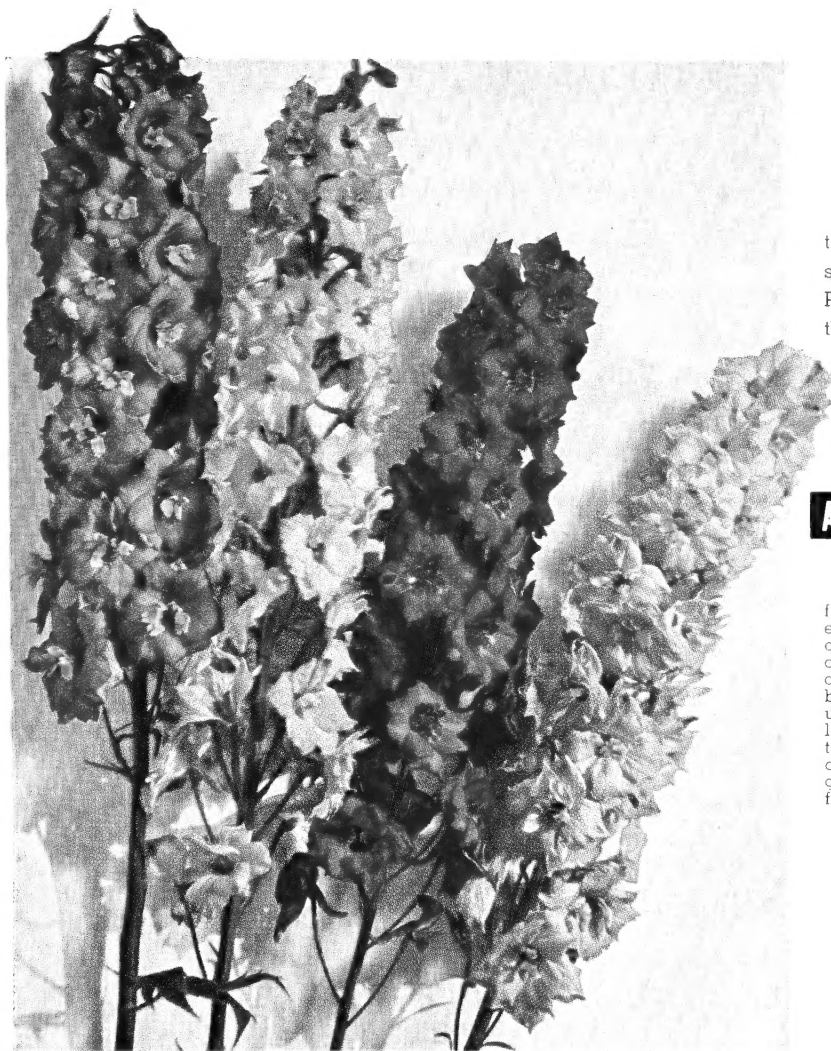
A new everblooming hybrid, rich salmon-pink. Bears myriads of well formed blooms of spicy fragrance all summer. Neat, cushion-like plant. Lasts indefinitely when cut. 12 inches. 60c each; \$1.50 for 3; \$4.25 for 10.



A COLE SUPER SPECIAL

5 Plants—1 each of these 5 superior varieties.

Special. \$2.00
Value, \$2.40



Giant Pacific Delphiniums

GIANT *Hybrid Delphinium*

For 1945 we offer what we think are the very finest and hardiest of the Hybrid Delphiniums. These plants are a cross between the most select of the English type and the most select of the American type. Plants that run from 85% to 95% double and semi-double with all the colors and color combinations common to Delphiniums. Huge, striking flowers are produced on tall stems, marvelous for cutting, and gorgeous in massed effect in the garden. Best results are obtained by adding a little clay to sandy soil and feeding them with plenty of bone meal. 50c each; \$1.35 for 3; \$4.00 for 10; \$8.00 for 25.

A COLE SUPER SPECIAL

Giant Pacific Strain

The largest and most double flowers, the tallest and strongest stems of all Delphiniums, and the most marvelous range of colors. The plants we offer are one year old, but, having been developed on fertile soil under irrigation, they are as large as many offered at three times the price. Under good conditions, will produce many glorious flower spikes. 3 to 5 feet tall, the first season.

(Value 50c to 60c each)

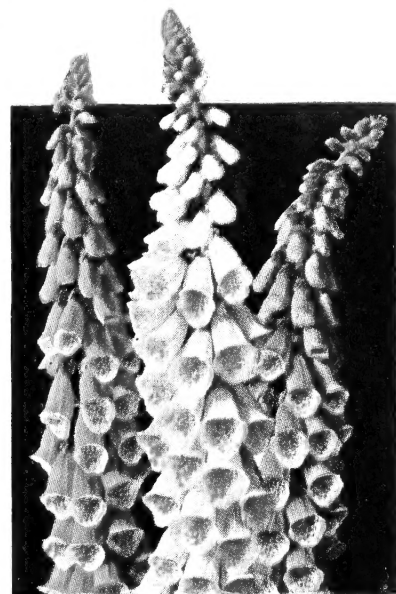
Special Price:

4 for \$1.00 10 for \$2.25
25 for \$5.00



DEEP BLUE FORGET-ME-NOTS (Anchusa Myosotidiflora)

Extremely distinct plant bearing its bright gentian-blue Forget-Me-Not flowers in clusters during May and June. A truly charming dwarf specimen. It is happy in either shade or sun. 12 inches. 40c each; \$1.05 for 3; \$3.00 for 10; \$6.00 for 25.



GIANT FOXGLOVES

Shirley Hybrids. Flower heads over 3 feet long made up of large, bell-shaped blossoms ranging from white to shell-pink to deepest rose. Many dotted crimson on maroon. Thrives in slight shade or full sun. 85c for 3; \$2.50 for 10.

Dianthus, *Rose Cushion*

A new, distinct Dianthus. It is different from anything you have ever seen in your garden. The plant grows in a perfectly compact little cushion and when seen in a light snow, the evergreen foliage makes it appear as an emerald in a setting of fluffy cotton. It does not spread along the ground in an unruly manner, but holds its perfectly tufted shape. In May and through June, its simply exquisite rose colored flowers leap forth from this magnificent foliage to cover the entire plant in a burst of color. Truly an exciting addition to the front of your perennial border or to your rockery. 6 inches. 40c each; \$1.05 for 3; \$3.15 for 10.

Queen of Hearts

CORALBELLS (Heuchera)

Queen of Hearts. Charming new variety having much larger bells than the older kinds. Color is a glistening coral-red. Stunning in dainty bouquets; keeps well. Clusters of bright bells on erect stems 18 inches high. May to July. 60c each; \$1.50 for 3.

SPITFIRE

Spitfire. New brilliant red Coralbell. A grand little plant that bears its long racemes of bright, deep scarlet bells from June to September. This one really excited us. Tall, strong stems, fine for cutting. 60c each; \$1.50 for 3.

Special

2 Spitfire
2 Queen of Hearts

\$1.85

COLE'S OWN HARDY EVERBLOOMING

Fuchsias

Scarlet Beauty. (Plant Patent No. 440.) First sold in 1940—still going strong. Just picture to yourself a plant 3 feet high having 20 to 30 stems covered with as many as 500 flowers at one time. It is extremely hardy, requires no protection over the winter and leaps from the ground in the spring and presents its gorgeous array of flowers. They last from early July until frost. The lovely, flaming red, pendent blooms with shining purple corollas cover the glossy, holly-green foliage. Will grow about 2 feet high the first year and reach maximum height of about 3 feet the second year. Strong, 1-year plants, 60c each; \$1.50 for 3. 2-year, extra strong plants, \$1.00 each; \$2.50 for 3.

Senorita. (Not Patented.) Senorita is the first offspring of the famed Fuchsia Scarlet Beauty, and is even more lovely, more breath-taking than this great favorite. Senorita is extremely hardy and grows vigorously. Plants are upright, very compact, with the same glossy, holly-green foliage. The jewelled, pendent blooms, 2 to 3 inches long, are of flaming rose-red with a lovely mulberry-purple corolla. The beauty of the bloom is especially enhanced by the bursting of the stamens showing the bright golden yellow. Flowers in great abundance continuously from late July until frost. Reaches a height in about two years of 3 feet and a spread of 2½ feet. Here is a true sensation, so hardy that gardeners even as far north as Maine are raving about it. Strong, 1-year plants, 75c each; \$1.75 for 3. 2-year, extra husky plants, \$1.25 each; \$3.00 for 3.





Hemerocallis, Mrs. W. H. Wyman

BABY'S BREATH (Gypsophila)

Bristol Fairy. As misty as an angel's breath. Double flowers are pure white, fully three times the size of ordinary varieties. Extremely vigorous growth, 3 feet high and 4 feet across. Blooms all summer. 60c each; \$1.50 for 3.

Paniculata. This is the old-fashioned single white Baby's Breath that is so fine for cutting and marvelous in mixed bouquets as well as being excellent for mass planting in the garden. 40c each; \$1.05 for 3; \$2.95 for 10.

A COLE SUPER SPECIAL

1 each of the 5 kinds of
Day Lilies.
Value, \$2.60 Special, \$2.00

2 each of the above
5 kinds.
Value, \$5.20 Special, \$3.75

DOUBLE ROSE CAMPION

(*Lychnis Viscaria fl.-pl.*)

One of the most attractive of the perennials. A beautiful display of rosy pink, double flowers on 15-inch stems from attractive, compact cushion-shaped plants with attractive foliage. It is a grand flower for the border or rockery and is excellent for cutting. It is quite easily grown, requiring a minimum of care. 50c each; \$1.35 for 3; \$4.00 for 10.

HYPERICUM

Sun Gold. (Plant Patent No. 173.) This hardy, shapely, dwarf shrub grows to an oval globe some 2½ to 3 feet in diameter and 1½ to 2 feet in height, and is covered with handsome foliage throughout the summer. The dainty cymes of intense golden flowers are borne at the end of every summer's new growth. Much more free flowering and having a longer blooming season than any of the Patulum types now in general use. The flowers are larger, and when the plant is in full bloom, it becomes a mound of gold. The individual blossoms will become 3 inches in diameter. In nursery tests in our area, it has proven completely winter hardy and outbloomed any Hypericum. \$1.50 each; \$4.00 for 3.

DAY LILIES

(*Hemerocallis*)

The Day Lily, or Hemerocallis, family is comprised of a group of plants requiring the least care and attention of anything in our garden and gives each year a magnificent display of color for outdoor effect and marvelous flowers for the bouquet. We offer a selection of the finest and most free-blooming varieties.

Goldeni. A Betscher introduction producing vigorous, deep orange-gold flowers on strong, 3-foot stems, in July and August. 40c each; \$1.05 for 3; \$3.00 for 10.

J. A. Crawford. Generous flowers of apricot touched with cadmium-yellow. One of the finest. 4 feet. June and July. 50c each; \$1.35 for 3; \$4.00 for 10.

Mrs. W. H. Wyman. Lovely yellow flowers on 4-foot stems. In full bloom about August 1st. Very free flowering and long-lasting. One of the last ones to bloom, completing a long flowering cycle. 50c each; \$1.35 for 3; \$4.00 for 10.

Mikado. A Stout introduction with flowers of most striking color. Each rich orange petal is decorated with a large spot of mahogany-red. Heavy bloom heads on strong, 3-foot stems. 60c each; \$1.50 for 3.

The Gem. Another one of the finest. Rich, deep golden yellow flowers on 3½- to 4-foot stems. Comes in bloom a little earlier than most of the rest. 60c each; \$1.50 for 3.



Gaillardia

GAILLARDIA

Burgundy. A lovely Burgundy-red flower of great beauty. A fine grower, excellent for cutting. Blooms all season. 2 feet. 50c each; \$1.35 for 3.

Dazzler. Aptly named because its maroon flowers, tipped with bright golden yellow, are indeed brilliantly striking. Blooms continuously. 2 feet. 40c each; \$1.05 for 3.

Goblin. A compact, shapely little plant, lower growing than the others. Many stems carry hundreds of flowers in bright yellow and red. June until autumn. 15 inches. 40c each; \$1.05 for 3.

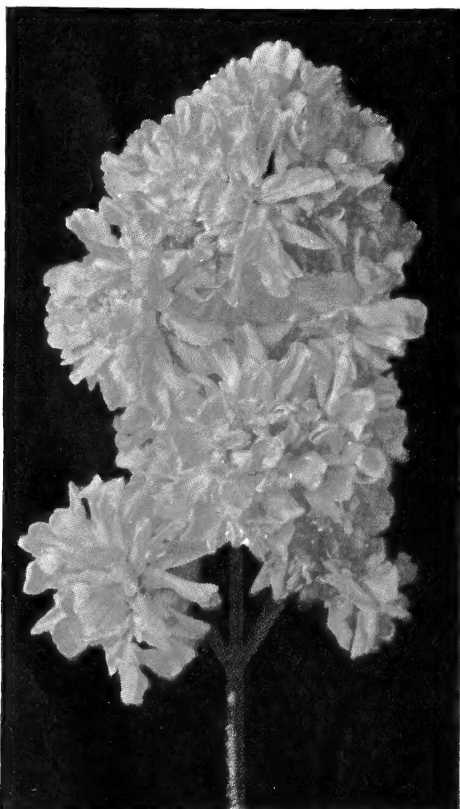
Tangerine. A riot of color. Generous blooms of vivid tangerine-orange. Gives a striking effect all season. 2 feet. 40c each; \$1.05 for 3.

A COLE SUPER SPECIAL

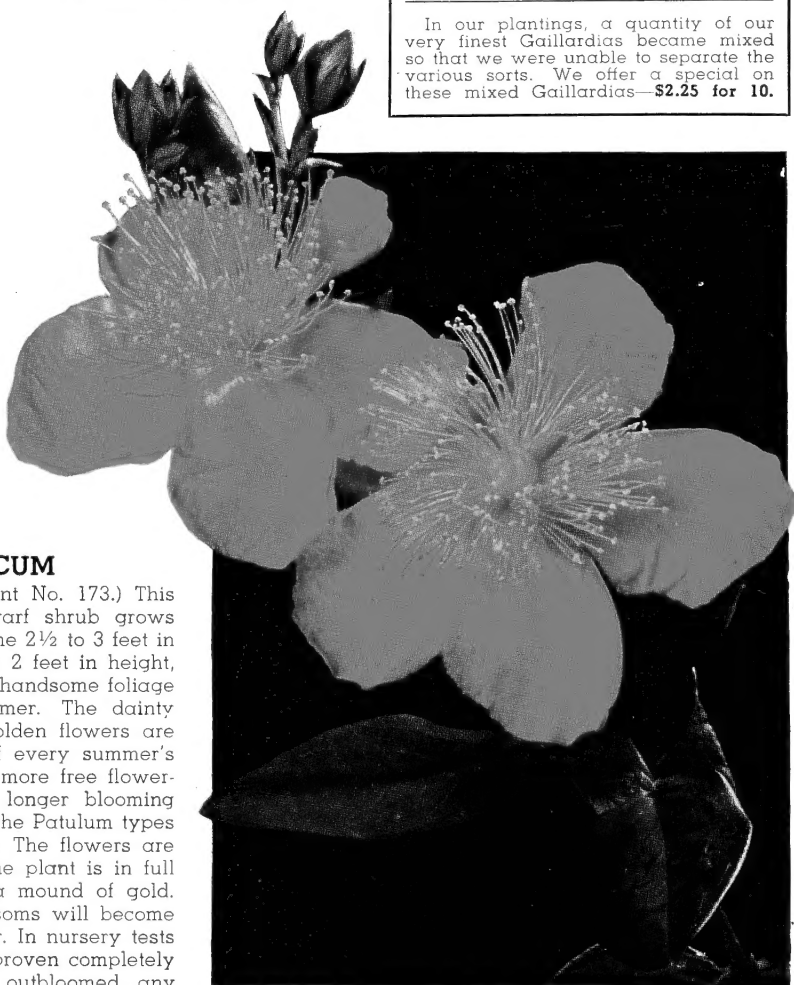
4 Gaillardias—1 each of the above.
Value, \$1.70 Special, \$1.30

8 Gaillardias—2 each of the above.
Value, \$3.40 Special, \$2.40

In our plantings, a quantity of our very finest Gaillardias became mixed so that we were unable to separate the various sorts. We offer a special on these mixed Gaillardias—\$2.25 for 10.



Double Rose Campion



Hypericum, Sun Gold



LUPINS

The Famous Russell Hybrids. Enormous, symmetrical flower spikes in all the colors of the rainbow from white to deepest violet, including many bi-colors and tri-colors. All the flowers on the 18- to 24-inch spikes open at one time, creating one of the finest displays in the garden. A "must have." June. 3 to 5 feet. 60c each; \$1.50 for 3; \$4.50 for 10.

HARDY PHLOX

No other plant can give as much satisfaction for so little attention. The length of blooming period and the variety of color in great profusion put the Hardy Phlox in our list of necessary perennials. Plant in good garden soil 18 inches apart. This is a select list chosen from our growing stock of many varieties.

Africa. A fine, brilliant carmine-red Phlox with a blood-red eye. The well shaped flower heads are composed of large florets and are carried on sturdy stems. Exceedingly free from disease. 50c each; \$1.35 for 3; \$4.00 for 10.

Border Queen. Very rare and indeed lovely; with its enormous heads of unusually large, pure pink florets. Low growing. 50c each; \$1.35 for 3; \$4.00 for 10.

Charles Curtis. Probably the most brilliant Phlox known. The color is so unusual as to be almost impossible to describe. We have chosen sunset-red as coming nearest to it. Fine, strong grower reaching a height of 2½ to 3 feet. It has attractive green foliage. The flower head is very large and the florets themselves are clear

and sparkling and do not lose color in the sun. A really fine subject. 60c each; \$1.50 for 3; \$4.50 for 10.

Cameo. Here is a lovely new variety having the attractive rosy pink color of the Pink Cameo. Heavy flower heads composed of many large florets are borne on sturdy, medium height stems. Foliage is excellent lustrous green and the whole plant is remarkably free from any of the diseases and insect pests that attack some varieties of Phlox. This one should be in every garden. 60c each; \$1.50 for 3; \$4.50 for 10.

Ethel Pritchard. A distinctive shade of orchid-blue. A most unusual color in Phlox. 55c each; \$1.40 for 3; \$4.25 for 10.

MOSS OR CREEPING PHLOX

Early spring flowering type with very decorative, mosslike foliage. Flowers are so profuse as to completely smother the plant during April, May and June.

Amoenia. One of the very best varieties for carpeting the ground, the rockery, or the border. In the spring, the plants, which grow about 4 inches high, are heaps of bright pink flowers. Much prefers a sunny location.

Blue Hill. Showy, pale blue. Repeats in the fall.

Dixie Brilliant. New. Large, rosy red blooms. Moss-green foliage.

Pearl. Pure white. Very neat, compact plant with grand foliage.

Rosea. One of the very finest of the rose-pink varieties for covering banks. Also excellent for rock gardens and the border. Above 5: 40c each; \$1.05 for 3.

A COLE SUPER SPECIAL

1 each of the above 5 varieties.
Value, \$2.00 Special, \$1.65
2 each of the above 5 varieties.
Value, \$4.00 Special, \$3.00



Phlox Subulata

Cole's New Double Painted Daisies

Three of the finest of those wonderful early summer flowers. Their masses of saucy, fully crested blooms come on strong, upright stems 2 feet long. May and June. Plant in full sun; water in dry weather.

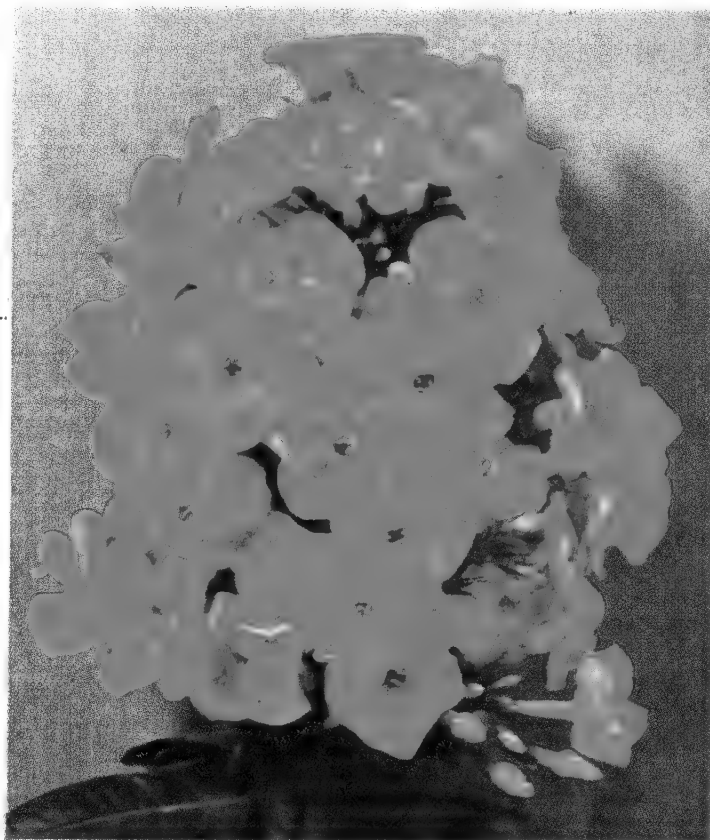
Dainty. Magnificent cherry-red. The crested center is the shade of crushed strawberries.

Miami Queen. Long guard petals of deep rose and a center tuft of dainty pink.

Rose Glory. Glowing rose-red, brightly tipped with carmine. Very profuse.

All Varieties: 60c each; \$1.50 for 3.

SPECIAL OFFER: All 3 for \$1.50;
2 each for \$2.75.



Phlox, Sunshine

Miss Lingard. One of the best white Phlox known. It is constantly in flower from early June until October and the large heads of white flowers with various pink shadings are most attractive. Being of a slightly different family than the other types, it has a different type of foliage. It is beautifully long and green and never affected by any kind of disease. 50c each; \$1.35 for 3; \$4.00 for 10.

Mrs. Jenkins. The popularity of this pure white, rather late flowering variety has constantly grown down through the years. It is a rapid grower to medium height and very free blooming. Disease-resistant. 45c each; \$1.20 for 3; \$3.50 for 10.

Sunshine. This lovely variety is often confused with Salmon Beauty, over which, we think, it is an improvement. Flower heads are large and are composed of large florets having a depth of salmon color that is almost indescribable. The salmon color develops to a deeper salmon at the eye. Trusses are perfect in shape and the color is long-lasting and unfading. 50c each; \$1.35 for 3; \$4.00 for 10.

A COLE SUPER SPECIAL

Collection of 8 Phlox—1 each of above varieties.
Value, \$4.20 Special, \$3.50

Outstanding varieties in a wide color range—many you will get are listed above. Strong, healthy plants worth from 35c to 60c each. Our selection of varieties.
5 for \$1.25; 10 for \$2.25; 25 for \$4.75.



LILY-OF-THE-VALLEY

The newest strain of this old garden favorite. Larger bells, greater fragrance; free blooming. Enjoys full shade. Cole offers large clumps. 40c each; \$1.05 for 3; \$3.00 for 10.

New Large Flowered PENSTEMONS

Three new, everblooming Penstemons. Here are three sensational varieties of those much beloved plants of the South, now available to gardeners as far north as upper New York. Their Gloxinia-like flowers make a welcome display in any garden or perennial border.

Firebird. The newest. Enormous flowers, bright cherry-crimson touched with white at the throat. Myriads of blooms load the plant from June until frost. Grand for cutting. 20 inches. 60c each; \$1.50 for 3.

Garnet. Lovely, rich, warm, glowing carmine. Great masses of this exquisite bloom render a profusion of flowers all summer from June until frost. Cannot be beat for cutting. 18 inches. 50c each; \$1.35 for 3.

Pink Beauty. A lovely clear shell-pink. The snapdragon-like flowers cover the 3-foot stem all summer long. A worthy and contrasting companion to Firebird and Garnet. 50c each; \$1.35 for 3.

A COLE SUPER SPECIAL

3 PENSTEMON
1 each of above
Special, **\$1.40**
Value, \$1.60

Everblooming SHASTA DAISIES

Shasta Daisy, Esther Reed

A COLE SUPER SPECIAL

COLE'S SHADY SPOT PERENNIAL GROUP

A surprising package of at least 10 different varieties, chosen by our experts.

10 Shady Spot Perennials
for \$2.75

Minimum value \$4.00-\$5.00.

25 Shady Spot Perennials
for \$6.25

Minimum value \$8.50-\$11.00.

Chiffon. Flowers 3 inches across are fully double, daintily frilled and lacy. They are formed of three rows of narrow petals, fluted and flared at the edges. Always in bloom. Chiffon is daringly different. 18 inches. 60c each; \$1.50 for 3.

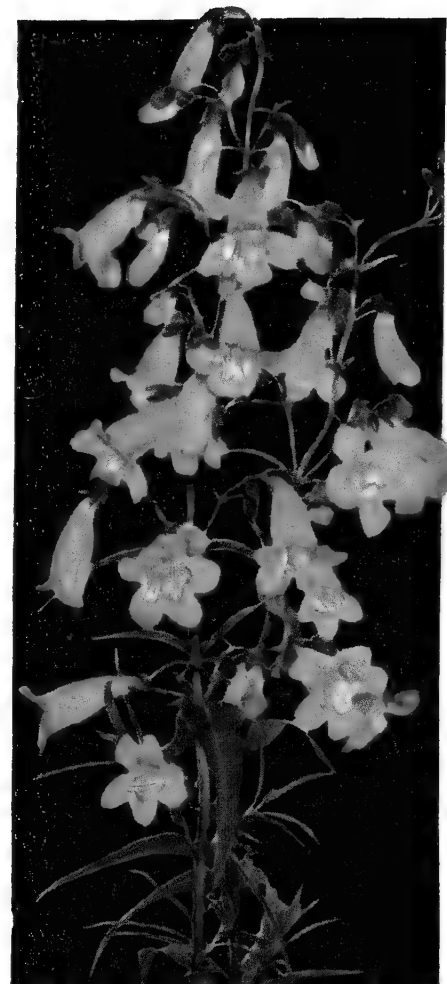
Esther Reed. Flowers up to four inches across, are of the purest white, completely double and fully crested. In bloom constantly from June through October. Invaluable for cutting. 18 inches. 60c each; \$1.50 for 3.

Mount Shasta. The newest and finest double Shasta Daisy. A mammoth, beautiful, high-crested, full double of lovely pure white. Guard petals underneath the crest are completely overlapping. Continuous bloom from late spring until frost. Sturdy and erect. 2 ft. 75c each; \$2.00 for 3.

Sensation. The largest Shasta Daisy you have ever seen. A variety selected as one of the most outstanding from a large group of single Shasta Daisies. Produces an unceasing bank of snow all summer. The giant 5-inch flowers with overlapping, stiff, pure white petals create a show not easily forgotten. 60c each; \$1.50 for 3.

A COLE SUPER SPECIAL

4 Greatest Shasta Daisies
1 each of the above.
Value, \$2.55 Special, **\$2.00**



Penstemon, Garnet

GOLDEN GLOBE FLOWER

(Trollius Caucasica)

Lovely, compact plant with attractive deep green, glossy foliage bearing quantities of buttery golden yellow, globe-shaped flowers. Their sturdy, 24-inch stems make them an excellent subject for cutting and their color a most striking addition to any bouquet. 60c each; \$1.50 for 3.



Golden Globe Flower

MAMMOTH SCARLET ROSEMALLOW (Hibiscus)

New, giant flowering. A display of huge, single, deep red flowers, often 6 inches across. Will throw from 50 to 100 blooms at a time. Deeply cut foliage turns a beautiful red in the fall. Novel reddish stems. Very easy to grow. August. 6 feet. 50c each; \$1.35 for 3; \$4.00 for 10.

Cole's Giant Hybrid Primroses

A new, extra large flowered strain grown from imported seed. Many new and unusual colors are represented, including combinations of lilac, pink, coppery red, dark red and yellow. Definitely a strain of exhibition quality. April and May. Mixed colors. 12 inches. 45c each; \$1.20 for 3; \$3.50 for 10; \$7.50 for 25.

NEW PRIMROSE, HELENA

An unusual and highly distinctive variety that is one of the easiest to grow. During April and May, it is smothered with rich, velvety purple flowers having an apricot eye. A bed of these is outstanding. 50c each; \$1.35 for 3; \$4.00 for 10.





Tradescantia

TRADESCANTIA

New, beautiful, dwarf growing type that blooms from spring throughout the summer, right up to frost. Some blooms are visible nearly every day. They are easy to grow and, in their full glory, will delight any gardener's eye. Will grow about 12 to 15 inches high.

Blue Stone. Rich blue flowers in enormous quantities. 50c each; \$1.35 for 3.

Purple Dome. Great clusters of brilliant purple flowers. 50c each; \$1.35 for 3.

SPECIAL!

Two of each for \$1.65.

HELIANTHUS

Loddon Gold. A new, tall growing perennial, very effective either as a specimen or massed in the background. The huge, fully double blooms, bright yellow, are four or more inches across and cover the plant from top to bottom. Great masses of these dahlia-like flowers are produced from late August through October. 4 to 5 feet. 50c each; \$1.35 for 3.

Novel TRITOMAS

For new artistic effects in your garden, border and foundation, Cole offers these new, improved Tritomas. All have graceful, deep green foliage from 15 to 18 inches high and bloom nearly the entire summer.

Cole's New Hybrids. An entirely different strain that resulted from an accidental cross in our fields. So many exotic colors and color combinations appeared that we were unable to separate them. Ivory, yellow, bright reds, coral and apricot shades and bicolors compose one of the grandest mixtures ever offered. Don't omit these from your order. 50c each; \$1.35 for 3; \$4.00 for 10.

Primrose Beauty. Spotless primrose-yellow spikes produced on 40-inch stems are unique for their delightful color. A late summer bloomer adding color to the border and life to the bouquet. 65c each; \$1.75 for 3.

Springtime. (Plant Patent No. 318.) A fascinating new hardy Tritoma which flowers in early July. The upper part of the flower is rich coral-red, the lower half ivory-yellow. These sparkling and clear contrasting colors hold one's attention in a pleasing manner. Springtime has been tested for hardiness for five winters in all kinds of soil and has weathered these conditions without any protection. We heartily recommend this novelty. A well established plant will produce as many as 10 to 15 flower spikes about 3 feet tall. They are very graceful and superb for cutting. 65c each; \$1.75 for 3.



Tritoma, Springtime

A COLE SUPER SPECIAL

1 each of the above
Novel Tritomas

Value, \$1.80
Special \$1.50

TEUCRIUM
(Midget Boxwood)

See Hedges, page 26.



Veronica

VERONICA

Longifolia Subsessilis. One of the true aristocrats of perennials. Heavy spikes, completely covered with blooms of an intense rich blue, are on stiff, 2-foot stems. A glorious array of color from August throughout the fall. In spite of newer introductions, this variety remains unequalled as King of the Veronicas. 45c each; \$1.20 for 3; \$3.25 for 10.

SWEET VIOLETS (*Viola Odorata*)

Prince of Wales. Very lovely, sweet scented, deep rich purple. Handsome, dark green foliage that forms a dense carpet, once the plant is established. A bed of these, in a shady place, is a never-ending source of enjoyment. 45c each; \$1.20 for 3.

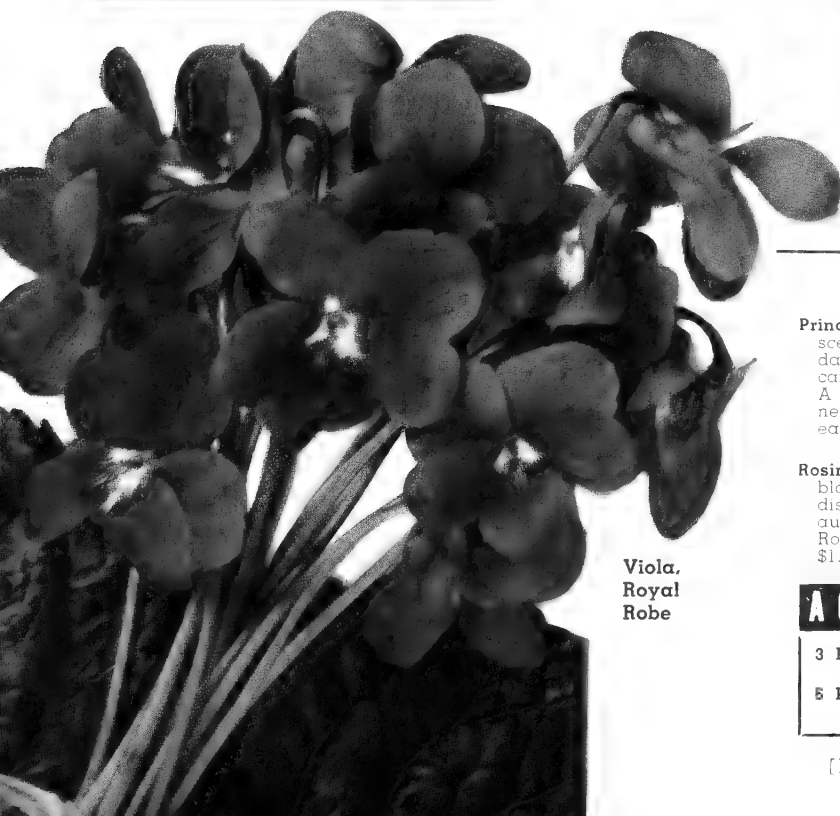
Rosina. Very choice, dainty, rose-pink blooms, deliciously fragrant. Wondrous display in spring and again in late autumn. If you don't already have Rosina, by all means get it. 50c each; \$1.35 for 3.

Royal Robe. A magnificent violet novelty of breath-taking beauty and size. Exceedingly fragrant blossoms of deep lustrous violet open out flat like a Pansy. Monstrous flowers on stems 10 inches long. Words are not equal to a complete description of their beauty. 60c each; \$1.50 for 3.

COLE RECOMMENDS for Shade

* denotes only light shade

Foxglove	Anemone
*Hardy Fuchsias	*Aster Frikarti
*Hemerocallis	Bleeding Heart
*Columbine	*Doronicum
*Tradescantia	Primroses
Deep Blue Forget-Me-Not	
Lily-of-the-Valley	



Viola.
Royal
Robe

A COLE SUPER SPECIAL

3 Plants—1 each of above 3 Violets.
Value, \$1.55 Special, \$1.25
5 Plants—2 each of above 3 Violets.
Value, \$3.10 Special, \$2.40

The Newest Patented Roses

(See page 14 for Cultural Hints)

Countess Vandal. (Plant Patent No. 38.) Aristocrat of the modern Roses. Long, tapering, streamlined buds of delightful coppery bronze open to a glowing pink, tinted and softened with copper, salmon and gold. \$1.50 each; \$3.75 for 3.

Crimson Glory. (Plant Patent No. 150.) Definitely the outstanding deep red Rose. Dozens of intense, deep crimson flowers produced on a free-branching bush. Flowers are unusually large and of exquisite fragrance. \$1.50 each; \$3.75 for 3.

Dickson's Red. (Plant Patent No. 376.) All-America. Glowing scarlet-red that is outstanding in every respect. Large, beautiful form, non-fading color and rich fragrance are a few of its many attributes. \$1.50 each; \$3.75 for 3.

Good News. (Plant Patent No. 426.) One of the finest of the later developments. Deep coppery pink buds open fully to great big-petaled blossoms with a glowing coppery center, running from shell-pink at the outer edge. Rich fragrance. Vigorous, healthy plants, always in bloom. Attractive deep green, healthy foliage. One of the really better Roses. \$1.50 each; \$3.75 for 3.



© Rex Anderson

McGredy's Sunset. (Plant Patent No. 317.) Aptly named for a summer sunset. Petals are clear golden yellow edged with orange on outside and flushed with scarlet inside. Color combination heightened by expansion of bloom. Highly fragrant flowers are borne on a stately bush of dark green foliage. Excellent in hot weather. \$1.50 each; \$3.75 for 3.

Rex Anderson. (Plant Patent No. 305.) America's favorite new white Rose. A soft white with an ivory overcast, somewhat deeper in the center. Pleasantly perfumed large blooms are bunched together on long stems. Very free and vigorous grower, having grayish green foliage. \$1.50 each; \$3.75 for 3.

R. M. S. Queen Mary. (Plant Patent No. 249.) A charming salmon-pink. Constant flowering, it produces long-lasting blooms on straight, strong stems. An outstanding type. \$1.50 each; \$3.75 for 3.



© Countess Vandal

A COLE SUPER SPECIAL

1 each of the above
Glorious Roses

7 plants—Cole's superb
top grade. Value, \$10.50.

Special, \$8.50.



Crimson Glory



© McGredy's Sunset



Cole's New Hardy Pink Myrtle

COLE'S NEW HARDY PINK *Crape* MYRTLE

The Plant Sensation of the Time

The Southland's beloved plant now hardy to Northern Massachusetts. Available in a strain that survives our cold northern winters to leap from the ground in the spring and present its breath-taking bloom to bless that home grounds. This new plant is continually covered from July till frost with buds bursting into glorious, fluffy, soft pink blooms having crinkled, crepelike petals. The flowers, as they fade in fall, still remain attractive with their bright green receptacles capped by many gold stamens. The foliage is dense, leathery, glossy green, on an upright, symmetrical bush. Here is a truly unsurpassed spectacle in summer bloom. May be easily grown in any good garden soil and should be given a loose mulch over the winter. Heavy plants, \$1.75 each; \$4.50 for 3.

Hardy Climbing Roses

Selected for Their Hardiness and Abundance of Bloom

Blaze. (Plant Patent No. 10.) Blazing scarlet flowers, double and well shaped. A great supply of blooms over a long first blooming period, continuing to flower intermittently all season. An outstanding climber in every respect. \$1.25 each; \$3.15 for 3.

Climbing American Beauty. Large buds and flowers of deep rose-pink. The fully double, sweet scented flowers cover the plant from base to top and are carried on long stems; fine for cutting. \$1.10 each; \$2.75 for 3.

Dr. W. Van Fleet. Its long-pointed buds and flowers are a rich flesh-pink, on stems 12 to 18 inches long; splendid for cutting. Still one of the finest. \$1.10 each; \$2.75 for 3.

Flash. (Plant Patent No. 396.) All-America. The most vividly colored pillar Rose in existence. Striking yellow buds with scarlet suffusion open into a gleaming orange-scarlet. Fragrant. Attractive, dark green foliage. \$1.25 each; \$3.15 for 3.

King Midas. (Plant Patent No. 586.) The longest blooming yellow climber. Extreme hardiness, resistance to disease, fast and easy growth, and its lavishly flowering habit make this Rose a real treasure. Lovely long buds, deep gold touched with red, slowly open to large,

Hybrid-Tea-like flowers of a clear unfading yellow. The strong, medium long stems covered with glossy dark green foliage, become laden with 4- to 5-inch blooms in clusters of four to six. Truly a blessing to Rose lovers. \$1.50 each; \$3.75 for 3.

New Dawn. (Plant Patent No. 1.) Once called "the best hardy, everblooming Climbing Rose ever produced anywhere in the world." It really blooms all summer. Masses of soft pink flowers and delightful fragrance. \$1.50 each; \$3.75 for 3.

Paul's Scarlet Climber. Blooms are of a magnificent scarlet shade; semi-double and very freely produced in large clusters. Hardy and has very strong climbing habit; always popular. \$1.10 each; \$2.75 for 3.

Prosperity. Truly a white gem among the hardy Climbing Roses. Large clusters of medium sized, fully double white blossoms borne over an extremely long season. May be used as a Pillar Rose. \$1.10 each; \$2.75 for 3.

Reveil Dijonnais. The most unique color of all climbers. Golden yellow buds striped with red-dish pink open to semi-double flowers of golden yellow edged and marbled carmine and crimson. \$1.10 each; \$2.75 for 3.



© Climbing Rose, King Midas



Climbing Rose, Flash

A COLE SUPER SPECIAL

A Super Collection of Climbing Roses

1 each of the new patented varieties: Blaze, Flash, King Midas and New Dawn.

Value, \$5.50 Special \$4.75

Cole's Supreme HYBRID TEA ROSES

Sent prepaid east of the Mississippi River and north of the states of Tennessee and North Carolina.

We constantly shuffle and re-shuffle our Rose list in an effort to give you the most satisfactory kinds. Each one is thoroughly tested in our nurseries before being offered. If you miss an old favorite in the list, you may be sure that the one replacing it is a definite improvement. As we cannot offer all of the hundreds of varieties, we try to have the best.

CULTURAL HINTS: Always dig the hole too large. Be sure of good drainage. Plant so that the graft joint is just below the ground. Spread the roots well and tamp soil firmly around them. Cut back tops to 4 to 6 inches and cover entire plant with moist soil. Do not remove this covering till plants start to show growth (about 10 days). Repeat covering process in late fall for winter protection and best results. Prune more than you want to or think necessary.

All Varieties: \$1.25 each; \$3.15 for 3 of one variety.

Prices are for 2-year plants of Cole's superb top grade, covered by Cole's liberal guarantee stated on the inside front cover.

Betty Uprichard. Large, salmon-pink flowers, the exterior orange-carmine, with rolling edges.

Christopher Stone. Scarlet-crimson with delicious fragrance. Not troubled by midsummer heat. Vigorous, upright grower.

Condesa de Sastago. The golden yellow buds, striped with old red, open to spicily scented blooms of coppery pink blushed yellow. Strong grower.

Director Rubio. Large, fluffy, cochineal-pink flowers produced singly on stiff stems. Profuse bloomer, vigorous grower.

Duquesa de Penaranda. Large, double flowers of nasturtium-pink with shadings of orange and copper-apricot. Upright growing.

Editor McFarland. Clear brilliant pink of perfect form. Long-lasting when cut.

Glowing Carmine. Large, full, exhibition flowers of deep carmine-red. Long, ovoid buds. Very fragrant.

Golden Sastago. A buttercup-yellow sport of the beloved Condesa de Sastago. A vigorous grower; very free flowering and fragrant.

Joanna Hill. Large, full, fragrant flowers of clear yellow with orange-yellow heart.

McGredy's Ivory. Very beautiful, large, double-formed flowers of soft creamy white, shading to yellow at the base. Very prolific and vigorous.

McGredy's Scarlet. Fragrant, double flowers of bright scarlet with orange-yellow flush at base of petals. The upper portions are crimson shaded.

Mme. Joseph Perraud. Bicolor. Long, slender buds of nasturtium-orange, opening to sweetly fragrant flowers of nasturtium-buff, with just a touch of pale pink at the petal edges.

Mme. Jules Bouche. One of the best white everblooming Roses ever introduced. Large, double, fragrant flowers are of fine form.

Mrs. E. P. Thom. Perhaps the most abundant-flowered yellow garden Rose. Full double, shapely flowers of lemon-yellow.

Nuntius Pacelli. Fragrant flowers opening creamy white and changing to the purest white. Very double and very prolific.

Poinsettia. The most brilliant red Rose ever produced. Long, pointed, perfect buds; glowing fire-red. Fine as a cut flower.

President Herbert Hoover. Large flowers of a very charming combination of cerise-pink, flame, scarlet and yellow; very fragrant.

President Plumecocq. Ovoid coppery yellow buds open to large flowers of coppery buff tinted with salmon; fragrant and long lasting.

Rouge Mallerin. Clear red, pointed buds open to glorious flowers of flaming scarlet of velvety sheen. Fragrant and a constant favorite. 3 1/2-inch blooms.

Sister Therese. Chrome-yellow buds open to flowers of rich daffodil-yellow; delightfully fragrant. A worth-while specimen.

Director Rubio

Duquesa de
PenarandaPresident
PlumecocqChristopher
Stone

Mme. Joseph Perraud

A COLE SUPER SPECIAL

JUSTLY FAMOUS COLE'S BARGAIN RAINBOW ROSE OFFER

These are all 2-year-old, field-grown plants, lighter than our top grade. It is made up of our very finest varieties and will give complete satisfaction in every respect.

5 Hybrid Tea Roses, Assorted, \$2.50
10 Hybrid Tea Roses, Assorted, \$4.50
20 Hybrid Tea Roses, Assorted, \$8.00

A COLE SUPER SPECIAL

COLE'S COLOR ROSE GARDEN

Ten different varieties of Everblooming Hybrid Tea Roses. A careful selection of named, 2-year-old plants, including all colors. This collection includes many outstanding favorites listed in this catalog.

Ten superb top grade plants
for \$8.50.

Colorful Floribunda ROSES

Floribundas have all the qualifications for Rose success even under the most trying conditions. Added to extreme hardiness they have unexcelled persistence of bloom. They make excellent long-lasting bouquets. Ideal for beds, borders and grouping.

Anne Poulsen. (Plant Patent No. 182.) First to bloom; Hybrid Tea size flowers, up to 4 inches across, are of scarlet, overshot with crimson. Sweet scented. 24-inch stems bear sprays of bloom; hardy, healthy foliage. \$1.00 each; \$2.50 for 3.

Betty Prior. (Plant Patent No. 340.) Large clusters of flowers open lively red, turning to delicate shell-pink. Continuous bloom throughout the season. A rugged grower, abundantly branched. \$1.00 each; \$2.50 for 3.

(c) **Cole's Pink Lafayette.** One of our own introductions. Beautiful, semi-double, rose-pink blooms make it one of the most desirable border Roses in our collection. 90c each; \$2.30 for 3.

Donald Prior. (Plant Patent No. 337.) Abundant clusters of brilliant, wine-red flowers. Plants are of compact branching habit with lustrous dark green foliage, always in blossom. \$1.00 each; \$2.50 for 3.

(c) **Else Poulsen.** Single, bright rose-pink flowers of large size. Very erect; free flowering through summer and late fall. 90c each; \$2.30 for 3.

SUPER-HARDY HYBRID RUGOSA Grootendorst Supreme

An improved variety having large, fringed, cherry-red flowers borne on a fine, large, well foliated bush. Excellent as a hedge. \$1.25 each; \$3.15 for 3.

(c) **Golden Salmon.** Branches with orange-scarlet flowers; very effective when planted as mass effect or in low hedge. 90c each; \$2.30 for 3.

(c) **Kirsten Poulsen.** Very brilliant scarlet blooms in large clusters. Very free blooming. A worthy addition to any Rose bed. 90c each; \$2.30 for 3.

(c) **Lafayette Improved.** Deep, glowing red suffused with vivid crimson. A fine variety of great usefulness. 90c each; \$2.30 for 3.

Permanent Wave. (Plant Patent No. 107.) The deep rose-pink flowers are borne profusely and open from artistic buds of a lovely carmine color. Each flower is beautifully waved and crinkled. Dark, purplish foliage is borne on sturdy, compact plants. \$1.00 each; \$2.50 for 3.

Pink Gruss an Aachen. The only shade-loving Floribunda. Thrives in a semi-shady spot. Many clusters of orange-pink buds opening to deep soft pink. 90c each; \$2.30 for 3.

Summer Snow. (Plant Patent No. 417.) Beautiful clusters of snow-white flowers. The most prolific of all white Floribundas. Tall growing and very hardy; blooms up to frost. Very useful for accenting. Fragrant. \$1.00 each; \$2.50 for 3.

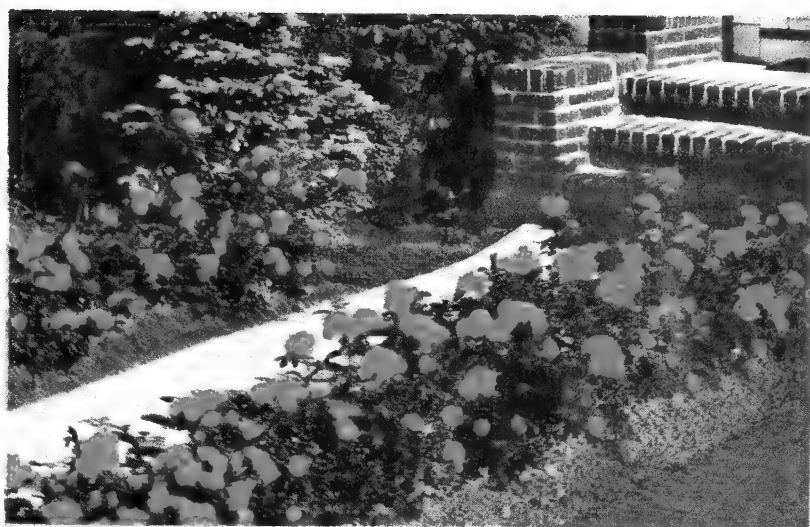
A COLE SUPER SPECIAL

FLORIBUNDA BEDDING COLLECTION

5 Plants—1 each of the 5 varieties
marked (c) in the listing.

Value, \$4.50

Special, \$3.75



Rose Daphne (Garland Flower)

(Daphne Cneorum). 8 to 12 inches. One of the most delightful flowers you have ever seen. A small shrub that does not grow over 8 to 12 inches high, but will spread, in time, to make a plant 2 feet wide. In spring, at intervals during the summer, and again in early fall, it becomes gorgeously loaded down with delightfully fragrant, rose-pink flowers. Use it as an edging for evergreens and for the rock garden. Enjoys a little sun and likes lime. 6 to 9 in., B&B, \$1.10 each; \$2.75 for 3. 9 to 12 in., B&B, \$1.50 each; \$3.90 for 3.



Blue Mist (Caryopteris)

New. Another lovely southern plant available, now, in hardy form. A real contribution to the meager list of summer and fall flowering shrubs. It is covered from August till frost with many clusters of powdery blue, fringed flowers. Blue Mist grows about 2½ feet tall and is perfectly rounded, forming a small mound about 2½ feet in diameter. When in bloom, the effect is of a huge cluster of sparkling amethysts in a silvery green setting. Even more beautiful than the tender variety it replaces. For spring planting only. \$1.50 each; \$4.00 for 3.



Condesa de Santiago



Mrs. E. P. Thom



Christopher Stone



Sister Therese

Cole's "GLORY of AMT Rose Call

Fantasy COLLECTION

The 6 Roses listed on this page,
in Cole's superb top grade, for

\$6⁰⁰

Editor McFarland
Christopher Stone
Mrs. E. P. Thom
Condesa de Santiago
Sister Therese
McGredy's Ivory



McGredy's Ivory



Editor McFarland



Golden Sastago



Nuntius Pacelli



Betty Uprichard

ERICA" ection FOR 1945

Twelve finest Roses selected for their thriftiness, hardiness, dependability, and free blooming qualities. All covered by Cole's guarantee as stated on page 2.

THE 12 Roses listed on these two pages, in Cole's superb top grade, for \$11⁵⁰



Poinsettia



Joanna Hill

For a Complete Listing of Roses
See pages 12 to 15.



President Herbert Hoover

Dream COLLECTION

The 5 Roses listed on this page,
in Cole's superb top grade, for

\$6⁰⁰

Betty Uprichard
Poinsettia
Golden Sastago
President Herbert Hoover
Joanna Hill
Nuntius Pacelli

CLIMBING VINES

Sent prepaid east of the Mississippi River and north of the states of Tennessee and North Carolina.

CULTURAL HINTS: Vines require about the same planting methods as shrubs. If they are to be trained over a building, do not plant them too close. One foot away is good and 1½ feet is better.

If you wish to train the Wisteria to a tree form, remove side shoots and train the strongest leader to a stake to the desired height. Allow it to branch at the top only. Stake may be removed after a year or two as the plant will then be strong enough to support itself. Old Wisteria plants that do not bloom should be heavily root pruned. Spring planting only.



Silver Lace Vine

SILVER LACE VINE

(Polygonum)

Large, fluffy, fleecelike, white flowers in great foamy sprays. Grows very fast—often as much as 20 feet in a single year. Dense foliage forms a perfect screen of beauty for covering an undesirable spot. 2-year plants, 75c each; \$2.00 for 3.

New Trumpet Flower, MME. GALLEN

An extremely lovely new hybrid variety of the Trumpet Vine. Clusters of flaring blooms three inches across, appearing all summer, are rich apricot, tinted orange at the centers. It will cling readily to brick or wood without support. Use and admire Mme. Gallen where brightness and color are wanted. \$1.25 each; \$3.15 for 3.

LARGE FLOWERING HYBRID CLEMATIS

New, exceptionally large-flowered varieties. No other climbing vine gives the continuous display of color and all-around beauty of Hybrid Clematis.

Crimson King. Spectacular, large, crimson-red flowers with white center; a striking combination. Flowers often measure up to 6 inches. 2-year plants, \$1.50 each; \$4.00 for 3.

Mme. Baron Veillard. Lovely large lilac-rose flowers in great quantities all summer. \$1.25 each; \$3.25 for 3.

Jackmani. Mammoth purple-blue flowers in amazing profusion. \$1.25 each; \$3.25 for 3.

Mme. Edouard Andre. Lovely large flowers of brilliant red. \$1.25 each; \$3.25 for 3.

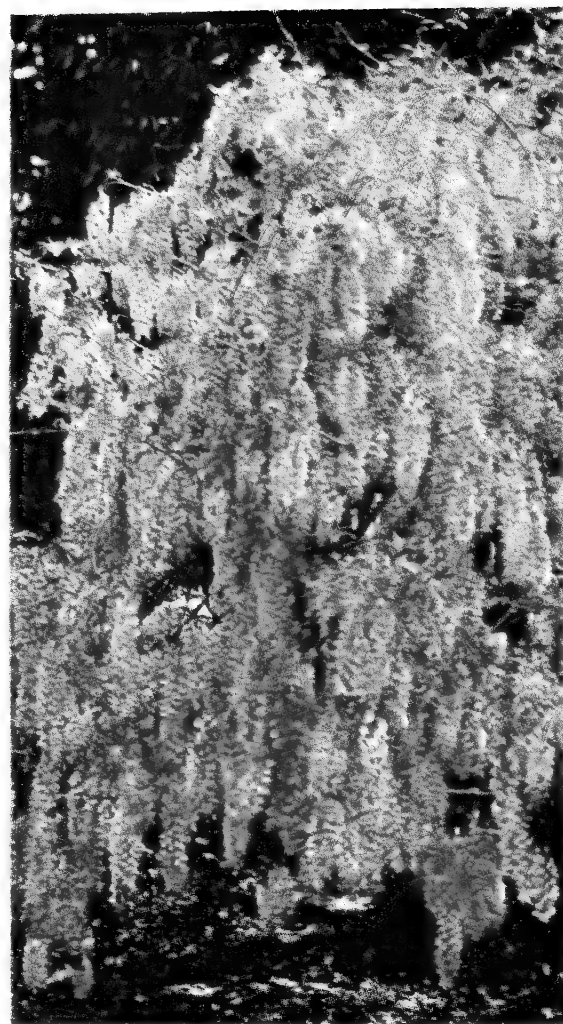
SPECIAL! 1 Mme. Baron Veillard, 1 Jackmani, and 1 Mme. Edouard Andre, for \$3.25.

SWEET AUTUMN CLEMATIS

(Paniculata)

Very hardy fast growing climber with dense green foliage which becomes covered with pure white, deliciously fragrant flowers in August and September. 2-year, field-grown plants, 90c each; \$2.25 for 3.

Clematis



Wisteria

MAGNIFICENT WISTERIA

The true-blue Wisteria. Massive, dense, weeping clusters of lovely blue flowers on a fast-growing vine. Foliage is glossy, light green. 75c each; \$2.00 for 3.

New Hybrid Wisterias

Lovely new hybrids—very long, slender clusters of dainty, pea-shaped flowers. Blooming periods are long and usually start to bloom the first year after planting. These new varieties may be trained into tree forms that will produce large, sturdy trunks. Just keep the lower branches trimmed off, allowing them to branch out only at the top.

Fine, 2-year grafted plants: \$2.00 each; any 3 for \$5.50.

Floribunda Rosea. The finest pink Wisteria. Very profuse blooms. Clusters 1½ feet long.

Kyushaku. Translated, this means "nine feet." The lavender flower clusters actually do attain a length of three feet.

Shiro Noda. Lovely, pure white clusters two feet long.

ORIENTAL BITTERSWEET

(Celastrus)

Nothing finer for winter bouquets. You can have these brilliant orange berries in your own back yard, they are so easily grown. We list the superior Oriental Bittersweet because it is certain to fruit and is completely covered with the very decorative berries throughout the fall season. A very rapid grower. Grows well in either sun or shade. 3-year-old, heavy, field-grown plants, 90c each; \$2.30 for 3.

HONEYSUCKLE (Lonicera)

Goldflame. An exquisite new variety. Immense, showy clusters of trumpet-shaped buds with fragrant flower clusters measuring up to seven inches across. Outside petals brilliant flame-pink, inside a creamy golden yellow. Dark glossy foliage. Can be sheared to form a hedge or shrub or allowed to grow naturally as a vine. Blooms freely from early spring until heavy frost. 2-year plants, 90c each; \$2.30 for 3.

Halliana (Hall's Honeysuckle). An extremely strong growing vine that spreads to form a dense mat. Because it roots deeply, it is one of the best vines for holding a bank. Evergreen foliage and fragrant, cream colored flowers that appear all summer. Also fine for trellises. Plant 18 inches apart. 2-year plants, 60c each; \$1.50 for 3; \$4.00 for 10; 8.00 for 25.

BOSTON IVY

The most widely used Ivy for covering brick, stone or wood. Dense, lustrous green foliage takes on grand autumn tints. The blue berries add attractiveness in fall and early winter. 2-year plants, 65c each; \$1.50 for 3; \$4.50 for 10.

Goldflame

Honeysuckle



Selected GROUND COVERS

Not Prepaid

Plant these in the bare spots of your lawn where grass just doesn't seem to grow. Put them around trunks of trees and on banks that wash. All are very fast growing and require a minimum of care; fine in deep shade.

CULTURAL HINTS: Most ground cover plants should be handled in a manner similar to that used for perennials. Rich, friable soil is always desirable, but the Evergreen Bittersweet and the Myrtles will do well in almost any soil. Pachysandra and Wintergreen both prefer a definitely acid (sour) soil. Spring planting only.

EVERGREEN BITTERSWEET

(*Euonymus*)

Radicans (Wintercreeper). A fine, spreading evergreen vine. Very glossy leaves, compactly matting; pink fruit. Great for covering rocky banks, rough walls, tree trunks, etc.

Radicans Colorata (Red-Leaf Wintercreeper). Large, round, glossy leaves and rapid spreading growth rooting every place it touches the ground. Good for retaining difficult banks or as a low growing vine, either in sun or partial shade. Dark green foliage turns bronzy red during autumn and in the winter.

9-12 in., 50c each; 3 for \$1.35; 10 for \$4.00.
15-18 in., 85c each; 3 for \$2.25; 10 for \$6.50.

PACHYSANDRA

Terminalis (Spurge). Considered the most satisfactory ground cover. Widely used in shady locations and rockeries, as it forms a dense carpet that is glossy green the year around. Also makes a very neat, clipped, dwarf edging. 6 to 8 inches high. Heavy, field-grown, \$2.40 for 10; \$5.00 for 25; \$16.50 for 100.

HALL'S HONEYSUCKLE. See page 18.

POLYGONUM

Dwarf Reynoutria. New. One of the finest ground covers. Neat and decorative all year. Becomes established quickly, making a bed that is more like many small shrubs planted close together than a vine. The pleasing green foliage edged and veined red, turns a brilliant red in the fall. Fragrant, pink sprays of flowers and the even more decorative seed clusters, appear in early fall and hang on for a long period. Enjoys a light, sunny position. Grows 4 to 6 inches high. 50c each; \$1.35 for 3; \$4.00 for 10.

MYRTLE (*Vinca*)

Minor. A trailing evergreen ground cover used widely in shady places. Will thrive where many another plant will not grow. Small, thick, glossy green leaves and blue flowers. Spreads rapidly. Plant from 8 to 12 inches apart. 2-year, field-grown, \$2.00 for 10; \$4.25 for 25; \$14.00 for 100.

Bowles' Variety. (Improved.) A new variety having runners which do not brown off. Leaves of stronger texture. Flowers are large, bright Eleanor-blue, produced in wild profusion in early spring with a sprinkling of bloom all summer. Strong plants, \$3.00 for 10; \$6.00 for 25; \$21.00 for 100.

WINTERGREEN

One of the most attractive ground covers known, for use with Evergreens, Rhododendrons and Azaleas. In the spring they are plentifully supplied with dainty white flowers and in the late summer and fall with attractive, fragrant red berries. Plant a few clumps of these under your foundation planting about one foot apart. Grow in sun, but prefer shade. 6 inches. Clumps, \$1.00 for 3; \$2.75 for 10.



Evergreen Bittersweet

COLE'S CASCADE OF RUBIES

New Double Red FLOWERING MYRTLE

(*Vinca Minor Rubra Flore-Pleno*)

A mat of glistening emerald-green foliage, profusely set with ruby-like **double** flowers for many weeks during the spring season. Here is the ultimate in ground cover and low border plants. The foliage is even more beautiful and compact than other Myrtles. It thrives in either full sun or shade. Grows rapidly to form a solid mass. May be trimmed at the edges to formal shapes, but its uniform height requires no trimming. Ultimate height about 4 inches. For quick effect, plant 15 inches apart. \$2.00 for 5; \$8.75 for 25; \$30.00 for 100.

BROADLEAF EVERGREENS Not Prepaid

CULTURAL HINTS: This entire group of plants much prefers a partly acid soil. Semi-shade and some protection from the high winter winds is highly desirable. Never use lime or bone meal with this group of plants. Plant in the same manner, otherwise, as shrubs.

HARDY AMERICAN CHRISTMAS HOLLY (*Ilex Opaca*)

Everyone wants "Christmas Holly" in their gardens, but to date, the cost of large plants has been prohibitive to many. To meet this situation, Cole offer fine 3-year-old trees which will grow to larger size. As these plants are unisexual, the female only bearing the fruit, we recommend that you plant a minimum of three plants in a group within 5 feet of each other, if certain fruiting is desired. Fine 8- to 12-inch, husky field plants, \$1.00 each; \$2.50 for 3.

OREGON HOLLYGRAPE (*Mahonia*)

Fine, holly-like leaves, shiny, large, metallic looking; bronzy red in autumn. In spring, large clusters of yellow flowers appear, followed by frosty blue fruit in July, which lasts well into the fall. One of the most attractive evergreens and very easy to grow. 12 to 15 inches, 90c each; \$2.25 for 3.

SPECIAL OFFER OF RHODODENDRONS

Catawba Rhododendron. Crimson buds open to huge clusters of lavender-pink flowers in late May. Dense, glossy green foliage. Healthy plants. 12 to 15 inches, grow to 5 feet. \$1.60 for 2; \$3.50 for 5; \$6.00 for 10.

Carolina Rhododendron. Dwarf growing; blooms when very young. A mass of light, pure pink flowers in June. Blooms very profusely. Dark, olive-green leaves. Husky, branched plants 9 to 12 inches high—grow to 4 feet. \$1.60 for 2; \$3.50 for 5; \$6.00 for 10.

Mountain Laurel (*Kalmia Latifolia*). Of the Rhododendron family, with dense, glossy foliage, and medium light pink flowers in great profusion in May and June. Bushy, shapely plant of medium height. Fine plants, 10 to 12 inches, \$1.60 for 2; \$3.50 for 5; \$6.00 for 10.

A COLE SUPER SPECIAL!

4 RHODODENDRONS—\$2.75
2 Carolina 2 Catawba
Worth \$5.00.

A COLE SUPER SPECIAL

3 Rhododendrons—\$2.20
One of each listed.
5 Rhododendrons—\$4.00
Two of each listed.



Rhododendron



Holly

Cole's Finest

BUTTERFLY BUSH (*Summer Lilac*)

A group of new Buddleias with such outstanding beauty and rich coloring that no color picture can do them justice. Their striking, glowing beauty actually attracts butterflies. Huge, long, highly colored spikes of bloom are carried in enormous sprays throughout summer and autumn. All are extremely hardy and will grow about 5 feet tall. Their use in cutting makes them invaluable. All will bloom gloriously the first year. Very easy to grow. Spring planting only.

Charming. Lovely lavender-pink. 2-year plants, 75c each.

Concord. Intense purplish blue. The full luscious color of ripe Concord Grapes. 2-year plants, 75c each.

Dubonnet. Lovely Dubonnet lavender-red. Very strong growth. 2-year plants, 75c each.

Royal Purple. Brand new. A rich, deep, glowing purple. It is absolutely beyond any description. Extra long, very full spikes with close-set flowers. 90c each.

Royal Red. (Plant Patent Applied For.) The newest Buddleia. Finally one that can truly be called red, the color everyone has been waiting for. A real symphony in color. Very hardy. 90c each.

A COLE SUPER SPECIAL

3 BUDDLEIAS:
1 Charming 1 Dubonnet 1 Royal Red
(Value, \$2.40) Special, \$1.95

5 Superb Buddleias—1 each of all listed above. (Value, \$4.05). Special, \$3.25



Coralberry

Grows anywhere. 2 to 3 ft., 90c each; \$2.25 for 3.

CORALBERRY (*Symphoricarpos Chenaulti*)

4 feet. Cascades of foliage, flowers and berries. Fine decorative foliage that lasts well into the winter; bluish-pink flowers in the spring, and a wealth of coral-pink berries in the fall and through winter. Does well in shade or sun.

Chinese Flame

AZALEA

3 to 4 feet. The most successful Azalea in the North. The large, showy flowers precede the leaves in the springtime and their innumerable shades of orange, flame, yellow and salmon furnish a display of never-to-be-forgotten brilliance. Very hardy. Cole's Azaleas will flourish if planted in a somewhat shady location and in the correct soil. We suggest a half-and-half mixture of "Cole's Acid Peat" with any fairly good soil.

Specially Priced:

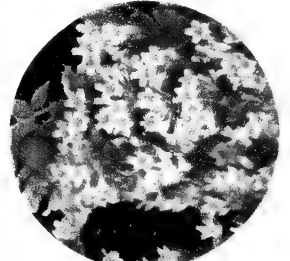
6 to 9 inches, \$1.00 each; 3 for \$2.75.
9 to 12 inches, \$1.65 each; 3 for \$4.25.
12 to 15 inches, \$2.75 each; 3 for \$7.25.

Latest varieties and selected strains of the old favorites. Chosen for their all around good qualities. **Not Prepaid.**

CULTURAL HINTS: Shrubs like any good fertile garden soil. Acid (sour) soil will not give the best results, but most types do fairly well in it. Azaleas and Blue Hydrangeas **must** have an acid (sour) soil and like plenty of humus. Plant to the depth they have been grown. You can see the soil line on the plants. Spread the roots well and tamp soil around them. Water well. **Never** remove the burlap from balled and burlapped plants. Plant "as is," cutting only top strings after setting. Don't over-water, as most plants don't like "wet feet" any more than humans.

GLOSSY ABELIA (*Abelia Grandiflora*)

2 feet. One of the loveliest and most fragrant of our small flowering shrubs. Evergreen in the South, but loses its leaves in the North. Extremely cold weather will occasionally freeze it back to the ground, but it will come up from the roots with a fine growth and gorgeous foliage, which, in the summer, is completely covered with a mass of deliciously scented white blossoms, blushed with a tinge of pink. A really delightful plant for the border or rock garden. Spring planting only. Fine potted plants, 75c each; 3 for \$2.00.



Beauty Bush

BEAUTY BUSH (*Kolkwitzia*)

8 feet. A specimen flowering shrub possessing great beauty and adaptability. While upright in growth, its branches arch down gracefully. During the blooming season in June, it is weighted down with lovely light pink, bell-shaped flowers. Very hardy and will grow under any soil conditions. 15 to 18 in., 75c; 1½ to 2 ft., \$1.00; 2 to 3 ft., \$1.45, each.



Double Pink Flowering Almond

DOUBLE PINK FLOWERING ALMOND (*Prunus Glandulosa*)

4 feet. The earliest spring flowering shrubs, in full bloom long before the leaves appear. Beautiful, double, brilliant pink blooms snuggle tight to the twigs, completely covering the bush. Fine for cutting. 1½ to 2 ft., 90c each; 2 to 3 ft., \$1.25 each.



Flowering and Ornamental Shrubs



Deutzia Gracilis

DEUTZIA

Gracilis (Slender Deutzia). 3 feet. A shrub of grace and beauty. Slender and erect, it has a fountain-like branching habit that is most effective. It is covered with creamy white flowers in the early spring. Does well in light shade and is particularly useful for edging paths and walks. May. 12 to 15 in., 75c each; 3 for \$2.00; 10 for \$5.00. 15 to 18 in., \$1.00 each; 3 for \$2.50; 10 for \$7.00.



Forsythia

FORSYTHIA (Golden Bell)

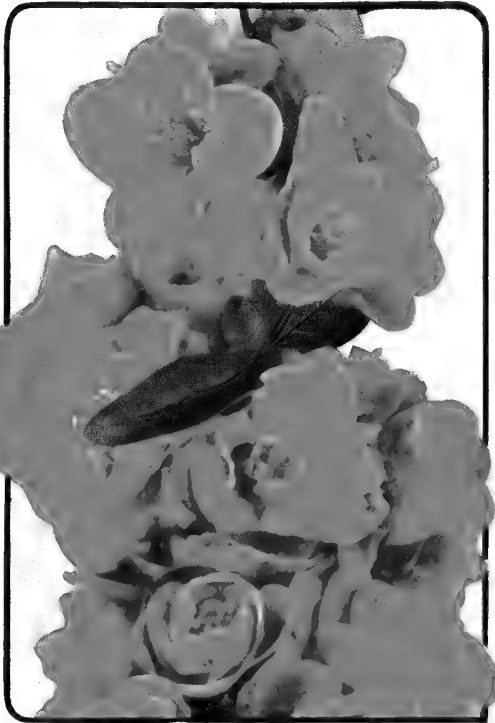
Spectabilis. 7 feet. One of the first shrubs to bloom in the spring; the profuse, bright yellow flowers appearing before the leaves. Tall, upright growth makes it excellent for the border or background. Branches may be cut in late winter, brought indoors and forced into bloom. 18 to 24 in., 75c; 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25, each.

Ovata. 4 feet. The newest and prettiest Golden Bell. Grows in a very compact, oval shape. Here is a Forsythia that can be and is best used as a specimen plant. Came to us from mysterious Korea. Magnificent sprays of bright yellow, sweetly scented flowers during February and March, even in freezing weather. 1½ to 2 ft., \$1.00 each; \$2.50 for 3. 2 to 3 ft., \$1.50 each; \$3.80 for 3.

CRIMSON BEAUTY

Sensational New Double Red Flowering Quince

4½ feet. For many years, horticulturists have been attempting to develop an entirely new and hardy strain of Flowering Quince. We believe that the one we are offering here represents the peak of all efforts. The flowers are of good size and fully double. A marvelous, glowing red-carmine color with attractive yellow stamens peeking through the many petals. This is a compact, bushy, extremely free flowering shrub that is a "must" for every garden. The foliage is a glossy, deep green. The whole plant is a sensational improvement over the older varieties. Husky 1½ to 2 ft. plants, \$1.75 each; 3 for \$4.75.



Crimson Beauty

DWARF WINGED BURNING BUSH

(*Euonymus Alatus Compacta*)

4 feet. A choice, rare, compact shrub noted for its unbelievable brilliance of foliage, fruit in the autumn, and unique cork-winged bark. Does well in partial shade or sun. 15 to 18 in., \$1.15; 1½ to 2 ft., \$1.50.



Dwarf Winged Burning Bush



Honey-suckle Zabelli

LONICERA (Honeysuckle)

Pink Tartarian. 8 feet. Lovely pink blooms nestled in the deep green leaves, cover this shrub with glory in early May. Bright red berries in the late summer. Grows tall and symmetrical. A fine accent plant. 1½ to 2 ft., 75c; 2 to 3 ft., \$1.00, each.

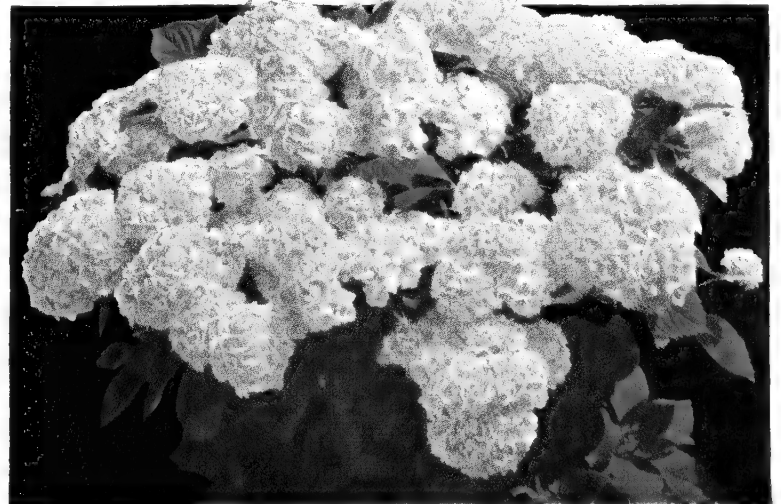
Zabelli (New Red Honeysuckle). 6 feet. A marvelous new improvement and the most shapely bush of all the Honeysuckles. Grand, deep green foliage enhances these unsurpassed glowing red flowers, which are made especially brilliant by the wealth of deep golden stamens. Exceedingly profuse in bloom. Brilliant red fruits in the summer. The picture hardly does it justice. 1½ to 2 ft., 85c each; 3 for \$2.25. 2 to 3 ft., \$1.10 each. 3 to 4 ft., \$1.50 each.

HYDRANGEA

Hills of Snow (*Arborescens Grandiflora*). 4 feet. Large, pure white flowers, 4 to 5 inches across, produced in June and July. Grows well in shade, preferring moist soil. A splendid foundation plant, fine for hedge or border. 1½ to 2 ft., \$1.00; 2 to 3 ft., \$1.25, each.

Cole's New Blue Hydrangea. 3 feet. Huge blue flowers like the greenhouse variety—yet hardy outdoors. We believe it to be the very best blue variety. Needs acid soil for best color. Summer. Spring planting only. Heavy, 2-year plants, \$1.50 each; 3 for \$4.00.

Pee Gee Hydrangea (*Paniculata Grandiflora*). A very well known variety. Immense white, conical bloom heads, 12 to 18 inches long, with pink shadings, become pink and red as the flower ages. Prune severely in spring for largest flowers. Very hardy. August and September. 1½ to 2 ft., \$1.00; 2 to 3 ft., \$1.25, each.



Cole's New Blue Hydrangea

America's Finest LILACS (*Syringa*)

Persian (*Persica*). 9 feet. Loads of rosy purple, extremely fragrant flowers clothe a broad shapely bush in May or June. Ideal for hedges or specimen use. 2 to 3 ft., \$1.25 each; \$7.50 for 10. 3 to 4 ft., \$1.60 each; \$9.75 for 10.

Everblooming Daphne-Lilac (*Microphylla*). A lovely graceful shrub and a profuse bloomer. Pinkish red buds opening to various pink and lilac shades. Deliciously fragrant. Blooms in May and June, and at intervals all summer. Small, attractive foliage, thickly set. 1½ to 2 ft., \$1.50; 2 to 3 ft., \$2.00, each.

COLE'S PEERLESS FRENCH HYBRID LILACS

The standouts of Cole's great Lilac planting. All grow to approximately 6 feet. For best blooming results, mix lime with your soil to insure alkalinity.

Belle de Nancy. Double; satiny pink.

Gaudichaud. Double; mammoth deep lilac.

Gloire de Lorraine. Double; heavenly blue.

La Tour d'Auvergne. Double; deep red.

Mme. Abel Chatenay. Double; pure white.

Pink Hyacinth. Huge, very fragrant double pink.

Souv. de Ludwig Spaeth. Deepest red.

Prices All Varieties: 1½ to 2 ft., \$1.00; 2 to 3 ft., \$1.40, each.

A COLE SUPER SPECIAL

5 Hybrid Lilacs
— All different

Our selection of varieties.

1½ to 2 ft., \$3.00

2 to 3 ft., \$4.00



New Hybrid Golden Chain

A COLE SUPER SPECIAL

Make Your Own Lilac
Collection

Your choice, any 3
or more varieties:

1½ to 2 ft., \$0.85 each
2 to 3 ft., 1.20 each

All 7 New French
Hybrids:

1½ to 2 ft. \$5.50
2 to 3 ft. 8.00



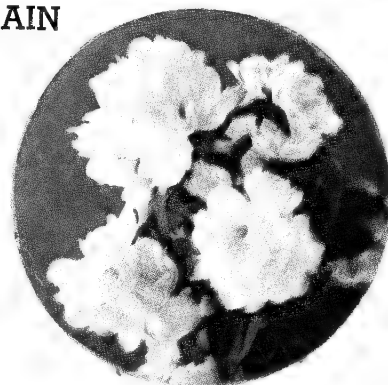
NEW HYBRID GOLDEN CHAIN

(*Laburnum Vossi*)

A new hybrid with extremely long clusters. Flowers are of a pure golden yellow, very similar in form to those of the well known Wistaria. The hanging clusters are as much as 18 to 20 inches in length and appear profusely in late spring. Grows well in partial shade or full sun. Decorative green bark and huge, novel, clover-like leaves. June. 3 to 4 ft., \$2.00; 4 to 5 ft., \$2.75.

SUMMER SWEET (*Clethra*)

4½ feet. The sweetest of all. White flowers, with an intensely sweet, spicy fragrance, appear late in the summer on long spikes. Excellent for cutting. Thrives in shade and moist places. 1 to 1½ ft., 85c; 1½ to 2 ft., \$1.10, each.



Virginal Mock Orange

MOCK ORANGE (*Philadelphus*)

Cole's Glorious. 8 feet. Considered the finest Mock Orange. Erect, bushy habit with massive, leathery, glossy green leaves. Produces white flowers which surpass any other *Philadelphus* in size and beauty. A truly beautiful shrub. June. 1½ to 2 ft., 90c; 2 to 3 ft., \$1.25; 3 to 4 ft., \$1.75, each.

Virginal. 7 feet. Heavy, double, large white flowers in great profusion, exquisitely fragrant. Very useful for accent planting. June throughout the summer. 1½ to 2 ft., 85c; 2 to 3 ft., \$1.15; 3 to 4 ft., \$1.50, each.

SWEET SHRUB (*Calycanthus*)

5 feet. A very unique shrub, neat and upright growing. Strong, reddish brown branches are clothed with large, glossy leaves. Handsome, odd, double, spicily fragrant flowers of deep chocolate-red are produced in prodigious quantities in early spring. 1½ to 2 ft., \$1.00.

ROSE-ACACIA (*Robinia*)

7 feet. An elegant shrub with long, graceful clusters of pea-shaped, rose colored flowers in May and June, often later. Will grow anywhere. Foliage is very decorative, like that of a Wistaria. 18 to 24 in., 85c; 2 to 3 ft., \$1.25, each.



Rose-Acacia

SHRUBS FOR THAT SHADY CORNER

A COLE SUPER SPECIAL

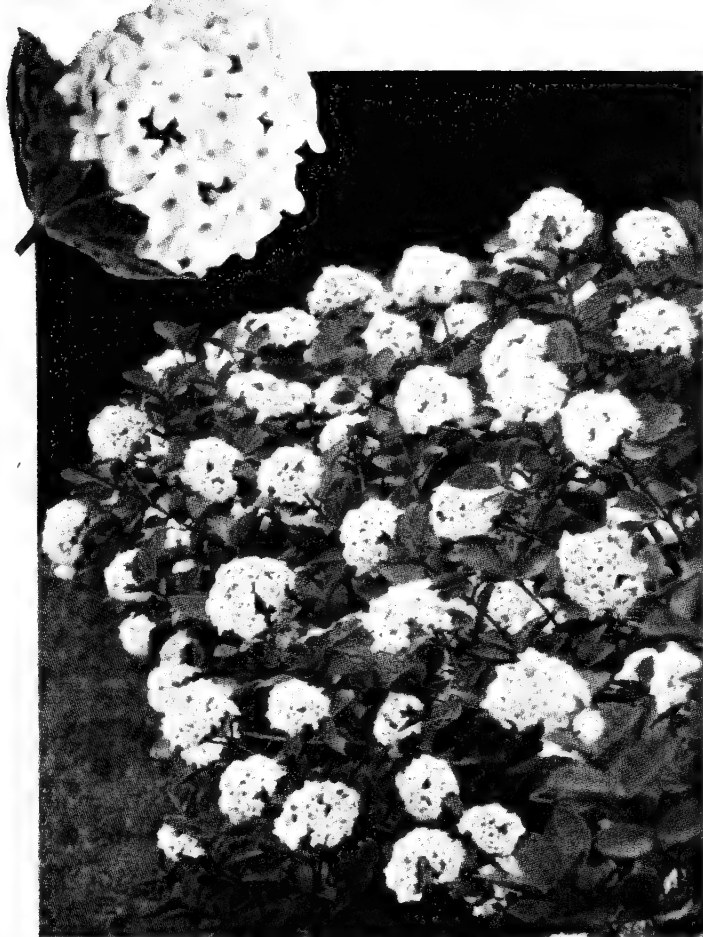
Do you have a corner in your garden where it is difficult to make things grow because of its shaded position? For the many people who have that situation, we offer

the following collection of fine landscape shrubs. They are selected to give you the maximum of spring bloom, summer foliage, fall coloring, as well as winter attractiveness in berries. Space does not permit a detailed description of each of these, but our experience in the growing of landscape shrubs assures your satisfaction.

Acanthopanax Sieboldianus **Euonymus Europaeus**
Hamamelis Virginiana **Ilex Verticillata**
Philadelphus Coronarius

As a Special Offer, we will furnish these 5 shrubs in a heavy, 3 to 4 ft. size, for \$4.25.

This is without doubt one of the biggest bargains in our catalog. They are at least a \$7.50 value.



THE VIBURNUMS

Americanum (American Cranberry Bush). 8 feet. Heavy and upright in growth. Large, deep green foliage and huge panicles of white flowers, followed by bright red berries in the autumn. Will thrive in partial shade. 2 to 3 ft., \$1.00.

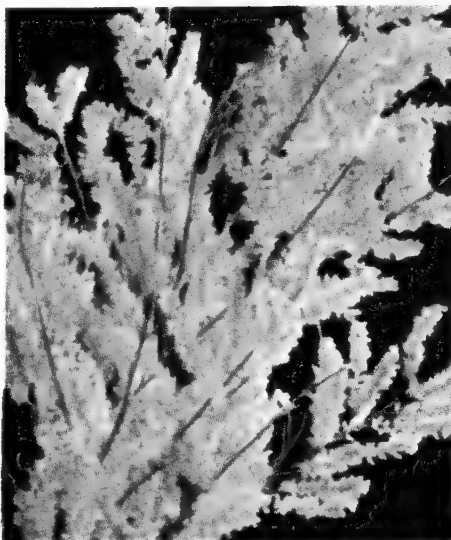
Burkwoodi. New, fragrant evergreen Viburnum. 5 feet. A new shrub that grows in a perfectly round, ball shape. Leathery green leaves stay on nearly all winter long. In early spring it bears armloads of fragrant, bluish-white flowers of honeyed, carnation-like fragrance. Sometimes is called the Gardenia-flowering Viburnum because of its exquisite odor. A sensational jewel for every garden. 1½ to 2 ft., \$2.90 each; \$5.00 for 2.

SMOKE TREE (*Rhus Cotinus*)

A tall shrub that grows 10 feet high and 7 or 8 feet wide. Its blooms, from June through August, are just like big puffs of purple smoke. Train it as either a tree or shrub. One of our most attractive plants with its brilliant fall foliage. Grows in sun or semi-shade; not too particular as to soil. 1½ to 2 ft., \$1.00; 2 to 3 ft., \$1.35, each.



Smoke Tree



New Tamarix, SUMMER GLOW

6 feet. Bright wine-red flowers against lovely gray-green foliage provides the coloring of one of our loveliest shrubs. Blooms profusely throughout the summer. Excellent for cutting. 2-year plants, \$1.10 each; \$2.75 for 3.

WEIGELA

Rosea (Pink Weigela). 7 feet. Light rose-pink flowers in great masses during the spring and early summer. A beautifully symmetrical bush. Strong and bushy always. 2 to 3 ft., 85c; 3 to 4 ft., \$1.10, each.

Vanicek's Ruby-Red. The new red Weigela. 6 feet. The finest new red. The bloom is extremely prolific and its color is that most desirable bright ruby-red. Colorful, insect-free foliage on upright, symmetrical plant. Flowers brilliantly from May to July. 1½ to 2 ft., 85c; 2 to 3 ft., \$1.10; 3 to 4 ft., \$1.50, each.

VITEX (*Chaste Tree*)

Macrophylla. 4 feet. A very desirable, dainty branching shrub that bears a summer-long display of beautiful, long spikes of rich lavender-blue flowers. Large, starlike foliage, silvery green. Late July through September. Heavy, 2-year plants. \$1.00 each; 3 for \$2.50.

The Spireas

Anthony Waterer. 2½ feet. The crimson everblooming Spirea. A beautiful sight with large, flat, crimson flowers against dense, dark green foliage. Blooms continuously during summer. Ideal for foundation, low hedge, or border. July to September. 15 to 18 in., 75c each; 3 for \$2.00; 10 for \$5.00. 1½ to 2 ft., \$1.00 each; 3 for \$2.50; 10 for \$7.50.

Bridal Wreath (Van Houttei). 7 feet. A mass of pure white bloom in spring. Bridal Wreath still holds top rank because of its beauty and ability to withstand adverse growing conditions. Excellent for large hedge, screen or border planting. 1½ to 2 ft., 70c each; 10 for \$5.50; 25 for \$11.00. 2 to 3 ft., 90c each; 10 for \$7.00; 25 for \$14.00. 3 to 4 ft., \$1.10 each; 10 for \$8.00; 25 for \$16.00.

New Everblooming Pink Spirea (Menziesi Macrothyrsa). 5 ft. The finest pink Spirea ever introduced. Enormous spikes of cameo-pink flowers, 8 to 10 inches long, produced on strong, willowy stems. Clusters of secondary spikes follow, and by cutting old flowers, plant blooms all summer. Last two weeks as cut flowers. Excellent foliage and form. 2 to 3 ft., \$1.00 each; 3 for \$2.50. 3 to 4 ft., \$1.35 each; 3 for \$3.50.

White Spray Spirea (Thunbergii). 4½ feet. A mass of pure white bloom in spring. Long, arching branches bear great sprays of white, jewel-like flowers. Dense, elongated foliage; well rounded shape. 2 to 3 ft., 90c each; 10 for \$7.00.



New Everblooming Pink Spirea



Spirea

FLOWERING AND



Bechtel's Flowering Crab

FLOWERING CRABS (*Malus*)

Rose Flowering Crab (*Floribunda*). 10 feet. A wealth of exquisite rose colored flowers fully cover the tree in spring. Small, yellow fruits, in generous clusters, follow in the late summer. Exceedingly graceful and colorful. Especially fragrant. 3 to 4 ft., \$1.50; 5 to 6 ft., \$3.00, each.

Bechtel's Double Flowering Crab (*loensis Plena*). 10 ft. Large, double, pink, roselike flowers of rare beauty. Neat, stiff, pyramidal growth. Will grow and thrive in almost any location. 3 to 4 ft., \$1.75; 4 to 5 ft., \$2.75, each.

Red Flowering Crab (*Hopa*). 10 feet. One of the loveliest of all varieties. Makes a broadly compact tree, covered in the spring with showy, rose-crimson flowers and a sensation in the fall with its gorgeously tinted large red fruits. Free from most pests and really a sensation in the landscape effect. 3 to 4 ft., \$1.50; 5 to 6 ft., \$3.00, each.

FLOWERING DOGWOOD

Red Flowering Dogwood (*Cornus Florida Rubra*). 14 feet. Known the country over for its great quantities of large, single, light red flowers. Its artistic and sturdy growth have great decorative value. Spring planting only. 2 to 3 ft., \$2.90; 3 to 4 ft., B&B, \$4.90.



Red-Flowering Dogwood

FLOWERING DOGWOOD

White Flowering Dogwood (*Cornus Florida*). 18 feet. Unusual beauty and graceful charm. Flowers are white followed in late summer and early fall by a wealth of bright red berries, providing a striking color note and food for the birds. Does well in either shade or sun. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50, each.

Not Prepaid

Chosen for beauty of foliage as well as flower and excellence of growth habits. A necessity in your garden picture. May be used as lawn specimens or massed effects. Most of those listed are suitable for smaller city lots as well as larger estates.

Cultural Hints: Plant in same manner as used for shrubs. Always dig the hole "too large." Prune more than you think necessary. Flowering Cherries and Magnolias will not stand wet spots. Willows and Birches love them.

For best success Flowering Trees must be planted in early spring.

CUT-LEAF WEEPING BIRCH

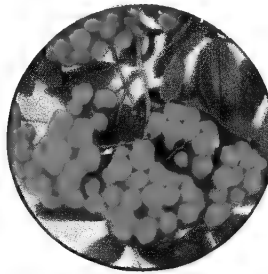
(*Betula*)

35 feet. A very beautiful and ornamental tree. Graceful weeping branches, finely cut foliage, and bright shiny white bark. Even in the winter, when the foliage is off, they are striking. Not too particular as to soil, but like a sunny spot. 6 to 8 ft., \$3.50 each; 2 for \$6.50.

MOUNTAIN ASH

(*Sorbus Aucuparia*)

Clusters of flashy, orange-red berries in late summer and fall. Large clusters of pure white flowers in spring. Dense, pyramidal growth up to 25 feet. Heavy rooted, 6 to 8 ft., \$3.50 each; 2 for \$6.50.



Mountain Ash



New Red-Leaf Maple

NEW RED-LEAF MAPLE

Oshiu Beni. A new, decided improvement over the common Blood-Leaf Maple. Its ornamental beauty and charm are intensified by the deep, solid red foliage which holds a brilliant shade all summer. The rounded form is densely furnished with leaves to the ground. Its specimen value is unlimited. Spring planting only. 12 to 15 inches, very well branched, \$2.00 each; 2 for \$3.85. 1½ to 2 ft., B&B, \$5.50 each; 2 for \$10.00.

FLOWERING CHERRIES

Nothing is equal to the breath-taking display of their early spring bloom. Have the beauty of Washington's Tidal Basin planting in your own yard. Spring planting only.

Fugenzo (*Kofugen*). 18 feet. Large, extremely double, exquisitely shaded deep pink flowers. Foliage is coppery red.

Sekiyama (*Kwanzan*). 18 feet. Attractive, large, double, dark rose-pink flowers. Very vigorous branching habit. Quick growing.

Prices Above Varieties:

3 to 4 ft., \$2.50 each; 4 to 5 ft., \$3.50, each.

Sensational New AUTUMNALIS

12 feet. New Autumn-flowering Cherry. Handsome, semi-double, lively pink flowers appear liberally in April and again in October. Presents an unsurpassed picture during both its blooming periods. Spring planting only. 5 to 6 ft., well branched, \$5.00 each.

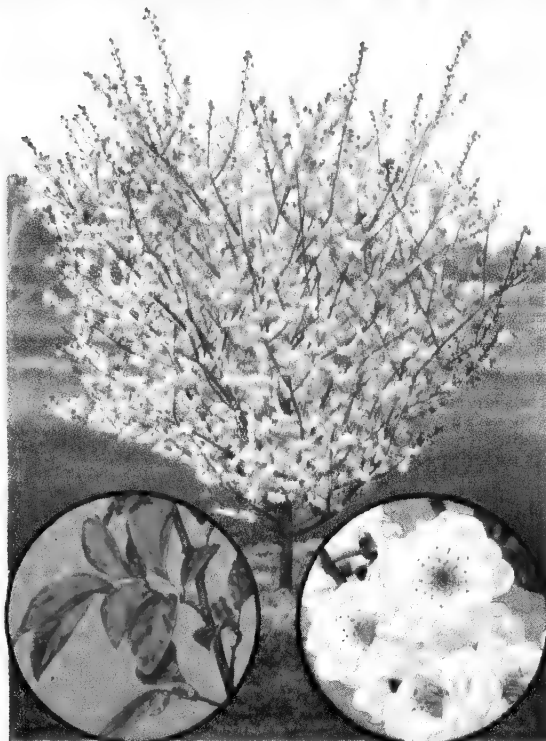
NEW DOUBLE PINK CHERRIES

10 feet. Graceful, arching and weeping branches are a solid, glowing mass of dazzling, double dark pink flowers before the leaves appear. An amazingly beautiful sight to behold. 5 to 6 ft., grafted, \$4.90 each.



New Double Pink Weeping Cherry

ORNAMENTAL TREES



Flowering Plum

GORDONIA

(The Franklin Tree) New

15 feet. The finest of all fall-flowering trees with glossy green foliage from spring until fall when it changes through all the intervening shades to a bronzy crimson. While valuable for their fall coloring, the peak of their glory is reached in September when the large, waxy white flowers, with hearts of golden stamens, appear along the branches. Planted in comparatively light soil and in a protected location, Gordonia will bloom when quite small. Spring planting only. Large, 2-year plants, \$2.25 each; \$3.75 for 2.

NEW FLOWERING PLUMS

Thundercloud. 12 feet. The finest scarlet-leaf Plum ever sold. Distinct foliage is deep, solid red throughout. You will never forget the sight of Thundercloud in bloom. Great masses of rosy pink flowers burst forth just as the leaves begin to unfold. Plant one of these and we feel certain you will agree that it is one of the most effective specimens in your yard. Fine 4 to 5 ft., branched trees, \$2.50 each; 2 for \$4.50.

Royal Purple. 10 feet. A new, dwarf tree having the richest, darkest purple foliage and branches of all purple-leaved plants. Pink flowers in spring are followed by wine-red fruits in summer. A very beautiful, useful tree that adds a distinctive touch to any lawn or border planting. 4 to 5 ft., \$2.25.

NEW DOUBLE RED WEeping PEACH

All the spring loveliness of our prettiest flowering tree, in a new full-weeping form. Large, fully double, rich red blooms cascade from it in early spring, transforming the naked bush into a flaming fountain. Decorative because of its fountain-like shape and full, lush foliage all the year around. Spring planting only. Strong, 3 to 4 ft., grafted — will bloom the first year after planting, \$2.50.



Magnolia Soulangeana

Magnolia Glauca

MAGNOLIAS

Glauca (Sweetbay Tree). 14 feet. The rich, sweet fragrance of the cream and yellow flowers has been recalled by the poets of the ages. The foliage, of long, leathery, shining green, bay leaves, forms an ideal background for the large blooms and bright red clusters of seed which follow. A favorite variety because of its rare charm. Spring planting only. 2 to 3 ft., \$3.00; 3 to 4 ft., B&B, \$6.75, each.

Soulangeana (Saucer Magnolia). 15 feet. The huge purple and white waterlily-like flowers are of exotic beauty. Often 8 inches across, they are more prominent because they appear before the leaves. The foliage of long, leathery leaves provides a restful mass of cool green for the summer. Spring planting only. 15 to 18 in., \$2.75 each; 2 for \$5.00.

THORNLESS HONEY LOCUST

(*Gleditsia Triacanthos Inermis*) 40 feet. A new and much more attractive form of one of the old favorites. A compact growing shade tree enhanced in late spring by a marvelous display of fragrant, creamy white blossoms. A distinct advantage over the old type in that it is much more compact in growth, more shapely, and ENTIRELY THORNLESS. Withstands smoke and city conditions. 5 to 6 ft., \$4.75 each; 2 for \$8.50.

RED BUCKEYE — A Rare Tree

(*Aesculus Pavia*)

Heavy exotic foliage and intense blood-red blooms make this truly an outstanding specimen for the garden. The mature tree grows to a compact, regular shape of about 20 feet, literally covered in the spring with the gorgeous blossom clusters. They start to bloom at about 1½- to 2-foot size and never omit a year thereafter. The foliage color is of excellent deep green in the summer with a magnificent display of gold in the fall. Fruits are attractive. We offer trees that are quite likely to bloom the first year and will surely bloom the second year. One of the greatest bargains in our catalog. 2 to 3 ft., \$4.75 each; 2 for \$8.50.

A COLE SUPER SPECIAL SHADE TREES

We offer a selection of our finest shade trees. All have been transplanted and root pruned for easy transplanting and selections may be made from this list to fit almost any place in the landscaping picture from street planting to garden corners and backgrounds. All are protected by Cole's guarantee listed on page 2, and are normally priced at from \$2.50 to \$5.00 each. Make your selections early as they will not last long at these prices. For large sizes and other varieties, request "Cole's Green Book."

- American Elm.** Familiar; stately. 5 to 6 ft.
- European Plane.** Fine for town and city. 5 to 6 ft.
- Golden Weeping Willow.** Perfect for the garden nook. 4 to 5 ft.
- Marcel Willow.** A distinctive novelty. 5 to 6 ft.
- Pin Oak.** One of the best shade trees. 5 to 6 ft.
- Tulip Tree.** Grandest of native trees. 5 to 6 ft.
- Sugar Maple.** A tried and true favorite. 5 to 6 ft.
- Sweet Gum.** Famous for fall foliage. 4 to 5 ft.

Price of the Above:

\$1.75 each; any 3 (your selection), for \$4.75.

One each of the above 8 varieties for \$12.00.



Pin Oak

PAUL'S DOUBLE SCARLET HAWTHORN

(*Crataegus Oxycantha Splendens*)

14 feet. The branches of this double-flowered form of the famous old Hawthorn are heavily laden with a mass of double, scarlet-crimson flowers. The fine foliage and picturesque, irregular form are pleasing during other seasons of the year. 3 to 4 ft., \$3.00 each; 2 for \$5.50.

DOUBLE PINK ROSE TREE

(*Prunus Triloba Plena*)

7 feet. Dazzling, double quilled pink flowers present a floral display completely hiding the long, graceful branches. Blooms in early May before the leaves appear. They are fine for cutting, making beautiful large bouquets. Use it as a specimen for lawn planting or in the shrub border. 3 to 4 ft., \$1.50; 4 to 5 ft., \$2.15, each.



Blue-Leaf Arctic Willow



Teucrium—Midget Hedge

CULTURAL HINTS

Plant in a trench at the depth previously grown. Trim back one-third or more, better two-thirds. Follow same planting methods as for shrubs.

Remember—hedges like fertilizer, too.



Truehedge Columnberry

Hedge Plants

Not Prepaid.

BARBERRY (*Berberis*)

Plant 9 to 12 inches apart.

Green Barbery (Thunbergi). 4 feet. The well known and popular Barbery for general use. Famous for its fine fall effect and bright red berries.

	10	25	100
12 to 15 in.	\$3.75	\$7.00	\$22.00
15 to 18 in.	4.50	8.75	30.00
1½ to 2 ft.	5.50	11.25	40.00

Red-Leaved Barbery (Thunbergi Atropurpurea). 4 feet. A beautiful form having distinctive purplish red leaves. Attractive all season. Same growth habits as the Green Barbery. Very useful.

	Each	10	25	100
12 to 15 in.	\$0.55	\$4.50	\$10.00	\$37.50
15 to 18 in.65	5.50	12.50	47.50
1½ to 2 ft.75	6.50	15.00	57.50

Truehedge Columnberry. (U. S. Plant Patent No. 110.) Generally conceded to be the finest hedge plant. In addition, it has many other practical uses, such as accent planting, grouping, or in place of the less hardy Arbor-Vitae or Boxwood. Thrives under adverse conditions. It has been tested at 30 degrees below zero and found to be extremely hardy. Boxwood-like foliage; compact, upright form, very thrifty and adaptable. Can be trimmed to secure the Boxwood forms so prevalent in lovely English gardens. As a beautiful, hardy, permanent, instantly finished hedge, it has no peers. Requires only a periodic clipping at the top to form a perfect hedge at any desired height up to 3½ feet.

	1 (each)	5 (each)	25 (each)	100 (each)
9 to 12 in.	\$0.40	\$0.33	\$0.28	\$0.25
12 to 15 in.50	.38	.33	.30
15 to 18 in.60	.45	.38	.35
1½ to 2 ft.70	.57	.50	.45

PRIVET (*Ligustrum*)

Plant 9 to 12 inches apart.

Amur River Privet (Amurense). 10 feet. Tall, columnar hedge plant with light green foliage. Very hardy. May be trimmed and held at nearly any height and will always retain its upright form.

	10	25	100
1 to 1½ ft.	\$1.75	\$3.50	\$10.00
1½ to 2 ft.	2.25	4.50	14.00
2 to 3 ft.	2.90	5.75	19.00

California Privet (Ovalifolium). 8 feet. Probably the most widely used Privet. A fine hedge variety with upright columnar form. Dense and compact. Lustrous, deep green leaves.

	10	25	100
1 to 1½ ft.	\$1.75	\$3.50	\$10.00
1½ to 2 ft.	2.25	4.50	14.00
2 to 3 ft.	2.90	5.75	19.00

BLUE-LEAF ARCTIC WILLOW

(*Blue Osier*)

Very dwarf, compact growth. Foliage is of unusual blue-gray-green. Hardy enough to withstand Arctic Circle temperatures. Grows everywhere, even in wet or heavy soils where nothing else will thrive. Creates a beautiful, thick hedge, up to 4 feet tall and can be used favorably as a specimen. Plant 12 to 18 inches apart. 12 to 18 in., 55¢ each; 10 for \$3.75; \$30.00 for 100.

TEUCRIUM — MIDGET HEDGE

Dense, glossy green foliage that resembles dwarf Boxwood. Shiny dark green leaves last long into the winter and come out again quickly in the spring. Can be sheared to any height up to 12 inches. Aromatic, bright lavender-pink flowers appear in July and August. Very hardy. Plant 6 inches apart in full sun. Well grown plants: 10 for \$3.25; 25 for \$6.50; 100 for \$22.00.

Cole's Selected FRUIT TREES

Not Prepaid

For several generations the Cole Nursery has specialized in the improvement and production of selected varieties of proven fruitage. Those listed below comprise the best strains for home planting as well as for commercial orchardists. All fruit trees and small fruits are exempt from the Ohio sales tax.

CULTURAL HINTS: Same general planting methods as for trees and shrubs. Space Apples 35 ft. by 35 ft.; Cherries, Plums and Apricots 25 ft. by 25 ft.; Pears, Peaches and Nectarines 20 ft. by 20 ft. Prune heavily after planting. Remember, no wet spots for Cherry trees—they can't take it. Plums will stand the wettest ground of any fruits.



Red Delicious Apple
Fellenberg Prune
Elberta Peach

Montmorency Cherry
Bartlett Pear
Taylor Red Raspberry

APPLES

Numbers following the name indicate order of fruit ripening.

- Baldwin.** (10) Winter. Large, very dark red fruit. Flesh crisp and juicy. Mild and sub-acid flavor. A leading cooking Apple.
- Red Delicious.** (6) Winter. The flesh is tender, fine grained, yet crisp, melting and very juicy.
- Jonathan.** (4) Late fall. Brilliant red underlaid with yellow. Medium sized fruit with yellow flesh. One of the best in appearance and quality.
- McIntosh.** (3) Fall. Beautiful deep crimson fruit of the highest quality. Tender, juicy, white flesh of the finest flavor. Tops for cooking and eating.
- Red Northern Spy.** (7) Winter. A distinct new type, larger than the old Northern Spy. A bright, solid red with juicy, mild, rich flesh. Fine for eating and cooking.
- Rhode Island Greening.** (9) Winter. The most popular green cooking Apple for winter use. Fruit large and juicy, green with dull red blush. Pleasant, rich, acid taste. Excellent keeper.
- Stayman's Winesap.** (8) Winter. A leading commercial variety with yellow fruit overlaid a dull red. Large. Flesh is crisp and juicy; spicy flavor. Good for cooking and eating.
- Wealthy.** (2) Fall. Yellow fruit striped red. White flesh, juicy and vinous. Fine for home and market use. The favorite early fall Apple for cooking and eating.
- Yellow Delicious.** (5) Winter. Same delicious quality as regular Delicious, but the color is a clear bright yellow. Tastes more mild and even better than Grimes Golden. Firm, crisp and very juicy.
- Yellow Transparent.** (1) Summer. Hardy, very productive trees. Medium sized, pale yellow fruit. Flesh white, tender, juicy, sub-acid. A great variety for apple sauce.

Standard 2-year-old Trees:

	Each	5
5 to 6 ft., 11/16 in. cal. and up	\$1.75	\$7.00
4 to 5 ft., 9/16 in. to 11/16 in. cal.	1.50	6.00

5 rate applies only to 5 of 1 variety.

BEARING-AGE APPLES

	Melba	Early Harvest
Yellow Transparent		
Cortland	Red Delicious	Turley Winesap
Red Northern Spy	Fameuse	Duchess
7 to 8 ft.	\$ 7.50 each	
8 to 10 ft.	11.00 each	

Select specimens balled and burlapped for very quick results, at double the above prices.

APRICOTS

Spring Planting Only

Hungarian. A very fine variety which has been tested and has borne heavily along the shores of Lake Erie for a long period of years. Grows to large size, the fruit large and of good quality; deep yellow with yellow flesh. Very fine flavor. 5 ft., 11/16 in. cal., \$2.00 each. 4 ft., 9/16 to 11/16 in. cal., \$1.75 each; 3 for \$4.75.

CHERRIES

Spring Planting Only

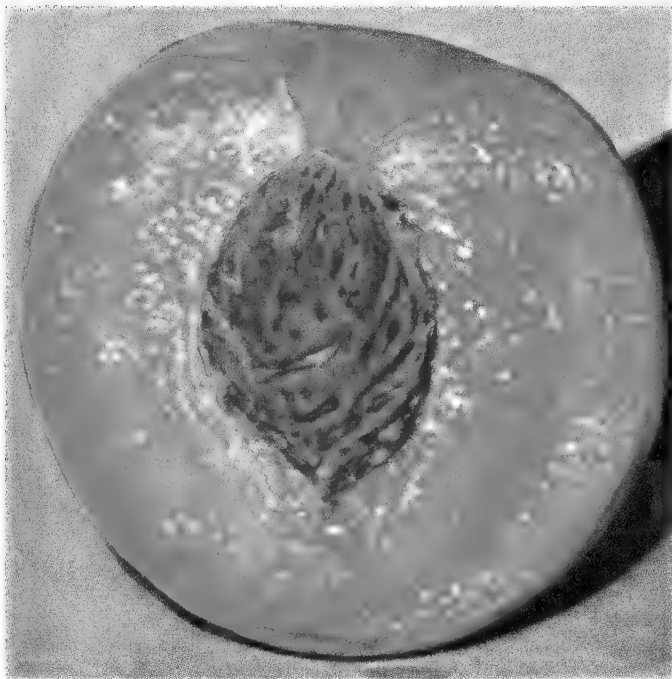
Black Tartarian. Sweet. The best of the early sweet Cherries for home and local market. Very large, black-red, juicy, rich fruit. A robust, disease-resisting tree.

Napoleon (Queen Anne). Large, pale yellow, almost white fruit with brilliant red cheek. Flesh is white, firm, juicy, sweet and of the highest quality. A very choice canning variety.

Price of above Two Sweet Cherries:	Each	5
5 to 6 ft., 11/16 in. cal.	\$2.50	\$11.00
4 to 5 ft., 9/16 to 11/16 in. cal.	2.20	9.50

5 rate applies only to 5 of 1 variety.

Montmorency. Sour. Most popular sour Cherry. Large red fruit; firm, reddish yellow flesh. Abundantly productive. Pleasantly tart. 4 to 6 ft., 11/16 in. cal., \$2.00 each. 3 to 5 ft., 9/16 to 11/16 in. cal., 1.75 7.50



NECTARINE

Spring Planting Only.

Gold-Mine. Fruit of the Gods. Hardy trees bearing luscious fruits as large as those from California. A cross between Plum and Peach that has smooth skin like a Plum and firm, mellow, sweet flesh having a new, exotic flavor somewhat like a Peach. Plant this new flavor-treat now. It is easily grown and self-pollenizing. 4 to 5 ft., 9/16 in. cal. and up, \$1.75 each; 3 for \$4.75.

PLUMS

Abundance. A large, Oriental type, very hardy and productive, bearing an early and profuse crop of large, pinkish red fruits. Juicy, sweet, juicy, delicious. Freestone.

Fellenberg (Italian Prune). Good size, highly colored purple. Flesh firm, juicy, delicious. Freestone.

Lombard. Medium, violet-red, sweet, rich flavored, hardy and productive. A leading market variety because of its varied uses.

Stanley. A great, new, superior Prune, which has already become very popular both commercially and in the home orchard. Large fruit, sweet and juicy. Trees hardy and very productive. Each 5

5 to 6 ft., 11/16 in. cal. and up\$2.00 \$9.00
4 to 5 ft., 9/16 to 11/16 in. cal. 1.75 7.50
5 rate applies only to 5 of 1 variety.

BEARING-AGE PLUM TREES — All varieties except Stanley:

8 to 10 ft., extra heavy, 2 in. cal. and up\$12.50 each

PEACHES

Spring Planting Only.

Numbers following the name indicate order of fruit ripening.

Champion. (1) August. The leading white-fleshed variety. Extremely large fruit. Creamy white with red cheek. Sweet, rich, and juicy.

Cumberland. (3) Another white Peach of indescribable quality. Ripens somewhat later than Champion, and is a little larger. Probably the juiciest Peach known. In color, it somewhat resembles Champion with a little more red on the cheek.

Early Elberta. (4) September. Nearly identical to Elberta, but ripens a week earlier.

Elberta. (6) September. The most popular Peach grown. Large, orange-yellow fruit overspread red. Flesh highly yellow, juicy, very firm.

Golden Jubilee. (2) August. Now considered the best early freestone. Skin is yellow blushed red; flesh yellow, juicy, tender and sweet.

Hale-Haven. (5) A great new yellow market Peach. Its high color gives it a great market value, and it packs and ships without loss. Rich flavor.

Shippers Big Red. (8) One of the largest Peaches. Of an unusually fine, firm quality. Will hold up many days after being picked. Excellent for canning. Finest late yellow freestone.

South Haven. (7) August. Large yellow Peach with a red blotch. Fine flavor. Flesh is yellow, juicy, of best quality.

Price of Peach Trees: Each 5
4-6 ft., 11/16 in. cal. up ..\$1.75 \$7.00
3 1/2-5 ft., 9/16-3/4 in. cal. .. 1.50 6.00
3-4 ft., 7/16-9/16 in. cal. .. 1.25 5.00
5 rate applies only to 5 of 1 variety.

PEARS

Bartlett. The most popular Pear. Large fruit, with clear yellow, finely grained, juicy flesh. Highest quality. September.

Cayuga. A wonderful new Pear has come to us highly recommended by the New York State Experiment Station. It is derived from Seckel and has Seckel's shape, color and fine-grained, delicious flesh, but size compares with Bartlett.

Clapp's Favorite. A splendid Pear resembling Bartlett and ripening two weeks earlier. Very large, yellow and dull red. Flesh is juicy, fine-grained, with a melting, delightful rich flavor. For best results pick while still firm. August.

Seckel. The Sugar Pear. The standard for excellent quality. Medium sized, rich, yellowish brown. Flesh fine-grained with spicy honey flavor. Finest for pickling. October.

Price of Above Pears: Each 5
5 to 6 ft., 11/16 in. cal. and up \$2.00 \$8.50
4 to 5 ft., 9/16 to 11/16 in. cal. 1.75 7.50

BEARING-AGE PEAR TREES

Bartlett Cayuga Gorham
6 to 8 ft., heavy\$ 7.50 each
8 to 10 ft., heavy 11.00 each
Select specimens, balled and burlapped for very quick results, double the above prices.

New
Seedless
Pear

New! Seedless Pear

(Plant Patent Applied For)

While this Pear resembles the Bartlett in shape, size and color, it possesses many qualities which the Bartlett does not have. Being **seedless and coreless**, there would, naturally, be no core-rot, so prevalent among other varieties. Shows great resistance to the fatal fire blight and other weaknesses. Ripens 10 days later than Bartlett. Delicious, sprightly flavor.

Each 5
5-6 ft., 11/16 in. cal. up ..\$2.25 \$10.00
4-5 ft., 9/16-11/16 in. cal. 2.00 8.50
Bearing-Age, 8 to 10 ft. ..12.50



Cole's Not Prepaid.

Nut Trees

CULTURAL HINTS:

Nut trees require approximately the same planting treatment as Fruit and Ornamental trees. Of course, the yield and growth will increase if the soil is made thoroughly fertile and friable before planting. The varieties we have selected are what we think the best available. Plant as early as possible in spring, or in fall.

Black Walnut. This is one of the favorites of the American nut trees. It forms a tall, regular, pyramidal tree of exceedingly stately appearance. One need not describe the marvelous flavor of the kernel. They are most valuable in cooking, candy and confections of all types. Black Walnuts have been the favorite of the American people for many years. If these are planted as an orchard, they should be spaced at least 40 feet apart for best results. Fine, well grown, 4 to 5 ft. trees, \$2.25 each; 5 for \$9.50.

Butternut. Many of us are not quite so familiar with the quality and flavor of this first cousin of the Black Walnut. The nuts are of elongated shape, sometimes attaining a length of 2 1/2 inches, and the kernels have a rich buttery flavor that is almost indescribable. Exceedingly valuable for flavor in cooking and candy. Makes a regularly shaped tree, some 40 feet tall at maturity, and bears quite prolifically. 4 to 5 ft. trees, \$2.25 each; 5 for \$9.50.

Shagbark Hickory Nut. An old favorite. Who, particularly among the older people, has not enjoyed the delicious flavor of this fine American nut. Their flavor is adaptable for almost any kind of cooking and confection. Trees grow to tall, stately specimens, bearing prodigious quantities of their delicious nuts. 3 to 4 ft., at \$2.25 each; \$9.50 for 5.

Hybrid Chestnut. Many years ago this country was plentifully sprinkled with Sweet American Chestnut trees. The older generation can well remember the marvelous flavor of the crop when gathered after the first frost in the fall. Our American Sweet Chestnut has been almost completely wiped out by a blight. For years, hybridizers have been attempting to develop a tree that bears nuts of the quality and flavor of the Sweet Chestnut and is blight proof. We think that the Hybrid Chestnuts we are offering this year will prove to be the answer. These nuts have nearly as sweet a flavor as the old American Chestnut, and are quite a bit larger. Trees bear at a comparatively small size (some are bearing in the nursery at about 5 feet tall). This is a tree that the public has long awaited. **OUR SUPPLY IS QUITE LIMITED AND WE SUGGEST YOU GET YOUR ORDER IN EARLY.** We offer fine, 3 to 4 ft. trees that will bear soon, at \$3.00 each; 2 for \$5.50.

American Filbert or Hazelnut. The delicious flavor of nuts produced on this small, shrubby tree need no description. We are all familiar with them. In addition, Hazelnut shrubs make fine ornaments, growing to 12 feet in height. Their large, rich green leaves are always attractive to the eye. They are not too particular as to soil, doing well in wet locations and even bearing well in semi-shade. For the best crop of nuts, however, they should be planted about 12 feet apart in a good sunny location. We offer strong, well developed 3 to 4 ft. plants that will bear soon, at \$1.75 each; \$7.50 for 5.

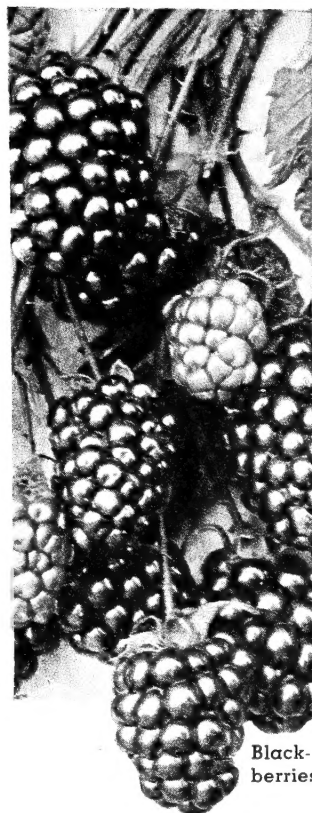
White Hickory Nut. It would seem rather difficult to improve on the old Shagbark Hickory Nut. While the nuts on this variety do not have any finer flavor, they are larger and the shells are somewhat softer. The trees do not grow quite so large and come into bearing a little earlier. **OUR SUPPLY OF THESE IS LIMITED.** Order early. We offer 3 to 4 ft. trees at \$3.00 each; 2 for \$5.50.

CULTURAL HINTS

Mostly prefer well drained, fertile sandy loam soils. Grapes will do well in clay. Blueberries need special treatment. (See description.) Use same general planting methods as for shrubs and perennials. Plant in spring only.

SMALL FRUITS

Not Prepaid



Black-
berries

BLACKBERRIES

Eldorado. Hardy, productive, and of sweet, melting flavor. Very large, jet-black berries borne in generous clusters. Firm, juicy, rich. Plant 3 feet apart. \$1.10 for 5; \$3.00 for 25; \$9.00 for 100; \$33.00 for 500.

STRAWBERRIES

Strawberries will bear next year only if planted in the spring.

Catskill. Unusually large, well shaped berries. Really bright red all the way through. Superbly rich flavor and aroma. Midseason.

Dorsett. Bright flame-red fruit, fresh and appetizing in appearance. Very valuable as a market berry because of its firm flesh and skin. Fine flavor and beautiful shape. Early. Likes heavy soil.

Fairfax. A new, early, glossy, dark red variety. It produces a heavy crop of berries, better than average size, conical in shape. Firm, sweetly luscious fruits. Early.

Premier. The king of berries. Very high quality, glossy red fruit of smooth, evenly conical form. It is large and bears the biggest crop of them all. Midseason.

Senator Dunlap. The richest flavor of any Strawberry. Dark red, pointed berries in great abundance. A tremendous yielder, it is great for shipping. Midseason.

Prices Above Varieties: \$1.15 for 25; \$1.90 for 50; \$3.00 for 100; \$6.00 for 250; \$9.50 for 500; \$15.00 for 1000.

Quantity rates apply to full quantity of one variety only.

EVERBEARING STRAWBERRIES

A Continuous Crop in the Home Garden.

Gem. A recent important introduction in the everbearing group. Bears soon after the normal spring planting and carries on during the summer with an immense fall crop ending only with the first heavy frost. Glossy red fruits are uniformly large. Carry and keep well. An excellent dessert berry.

Mastodon. In great demand. A very prolific bearer. Berries of immense size, deep red, of choice quality. A very strong grower. Price Above Varieties: \$2.05 for 25; \$3.45 for 50; \$5.50 for 100; \$11.00 for 250; \$16.90 for 500; \$27.50 for 1000.

Quantity rates apply to full quantity of one variety only.

The New Mammoth Boysenberry

A recent development which bears prodigious crops of the most delicious berries you have ever eaten. They are nearly 2 inches long and just oozing with rich, tempting, tangy, sweet juiciness. Their flavor is a combination of Raspberry, Dewberry and Loganberry. Excellent for pies, desserts and canning. Plant 4 feet apart. \$1.50 for 5; \$5.00 for 25; \$14.00 for 100.

New

Everbearing Strawberry MINNESOTA 1166

As
Pictured

STREAMLINED BERRIES

Truly luscious in appearance as well as taste, unusually sweet, firm and keeps well. A full fruiting variety, bears very large crops.

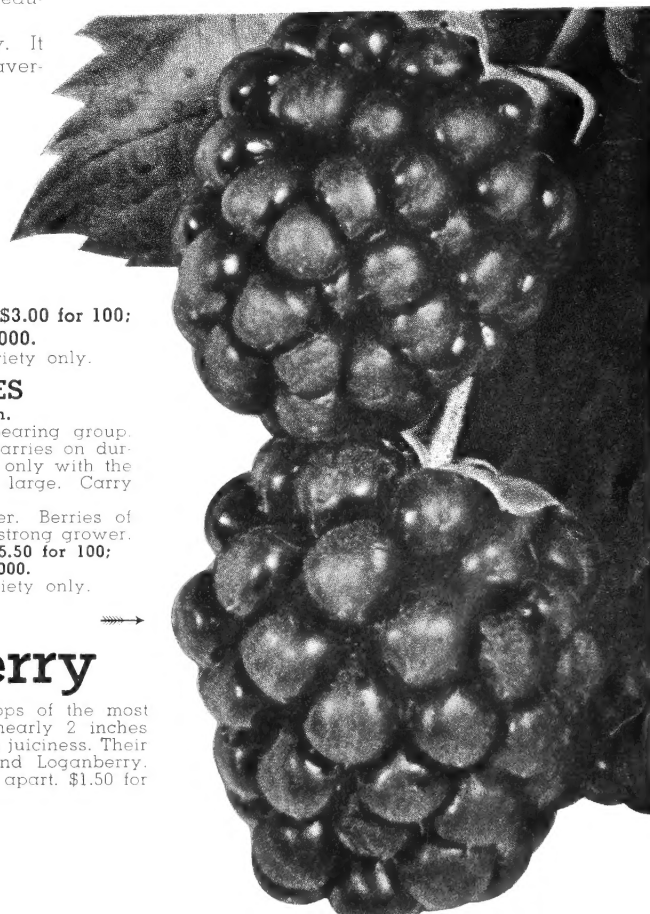
THREE CROPS IN 18 MONTHS

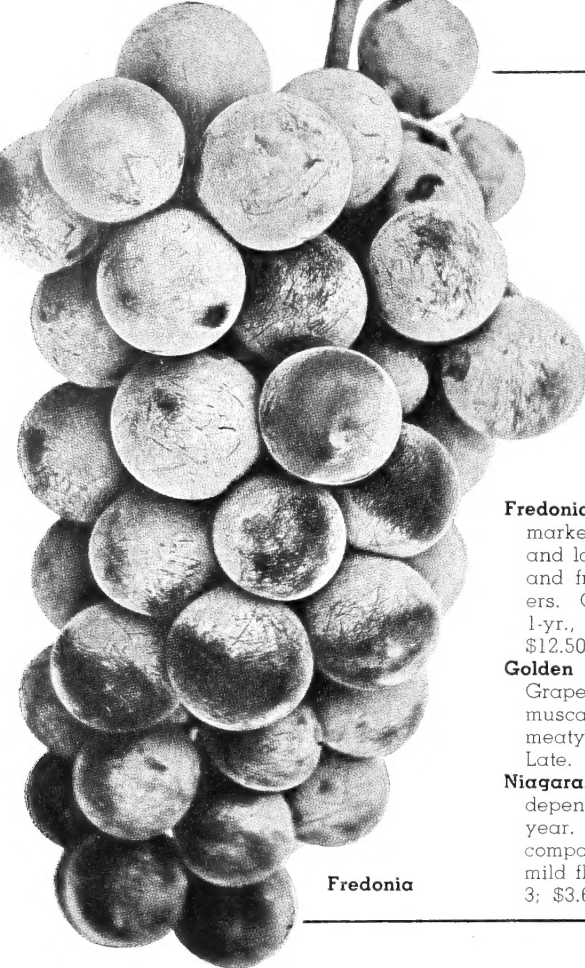
When planted this spring, this wonderful berry will produce a crop in July and continue until late fall. Next spring these plants begin fruiting with the early June varieties. Then after a short layoff they will bear again in late summer until snow flies.

RED TO THE HEART

Minnesota 1166 is of a dark and pure dazzling red to the center and no green tips or spots.

Prices: \$4.10 for 25; \$6.90 for 50; \$11.00 for 100; \$22.00 for 250; \$34.00 for 500; \$55.00 for 1000.





Fredonia

GRAPES

Caco. Large, red fruit of juicy flavor makes this variety very desirable. Midseason. 2-yr., No. 1, 60c each; \$1.35 for 3; \$3.60 for 10; \$12.50 for 50.

Concord Blue. The world's favorite big blue Grape. Large bunches of big sweet, juicy, deep blue berries. Midseason. A tremendous producer. No. 1, 50c each; \$1.20 for 3; \$3.00 for 10; \$10.00 for 50.

Concord Seedless. New. The first successful hardy seedless Grape. The deep blue color of Concord, its good sized berries, delicious flavor and richness, but absolutely has **no seeds.** A decided advantage for canning. 1-yr., No. 1, \$1.00 each; \$2.50 for 3.

Fredonia. The earliest fancy blue-black Grape for market. Produces a heavy crop of large bunches and large berries. Pungent, spicy, delightful flavor and fragrance. Vines are hardy and young bearers. Good commercial variety. Early midseason. 1-yr., No. 1, 60c each; \$1.35 for 3; \$3.60 for 10; \$12.50 for 50.

Golden Muscat. New. A fancy, large, amber-white Grape with a different, very pleasing aromatic, muscat-like flavor. Generous bunches of large, meaty berries. An excellent keeper and shipper. Late. 1-yr., No. 1, \$1.00 each; \$2.50 for 3.

Niagara. The most popular white variety. It can be depended upon to yield enormous quantities every year. The large, round berries are borne in huge, compact bunches and have an exquisite, sweet, mild flavor. Midseason. No. 1, 50c each; \$1.25 for 3; \$3.60 for 10; \$12.50 for 50.

BLUEBERRIES New Hybrid Varieties

Until very recently Blueberries were known only as a wild fruit. Lately, however, hybridizers have succeeded in crossing the fruiting varieties with one which has been known only as an ornamental shrub. The resulting Hybrid retains the beauty of the parent plant and produces fruit of a size much larger and more delicious than found in the native state. Foliage is very lustrous and beautiful. Grow 4 to 5 feet tall. For best success in growing, be sure to use Cole's Acid Peat Humus.

Pioneer. Good sized berries of grand flavor. Attractive, shapely spreading bush.

Jersey. Late. Largest berries of good flavor. Medium tall. Fine yield.

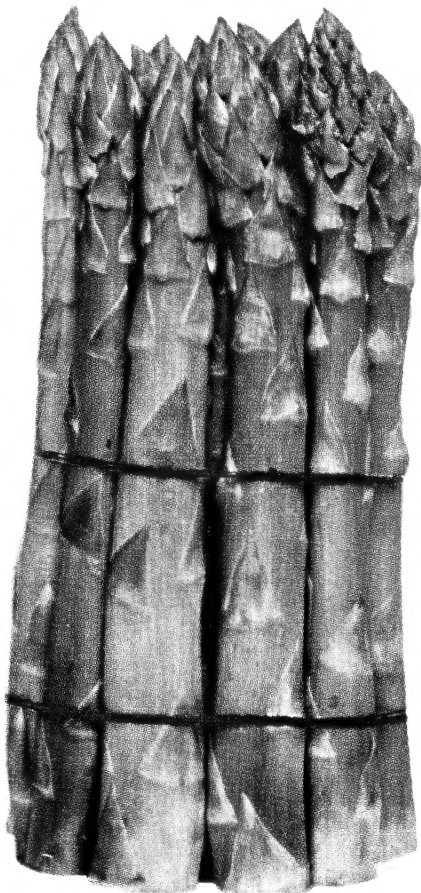
Rancocas. Early midseason. Bush tall and well formed. An excellent producer of fine quality, light blue berries.

Rubel. Late. Tall, well shaped bush with attractive foliage. Produces an abundance of slightly tart high quality berries.

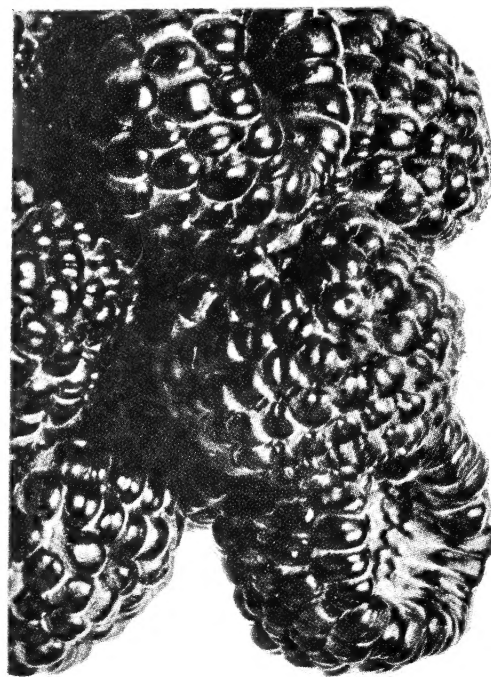
	Each	3	10
Fine 2-yr. plants	\$1.30	\$3.30	\$10.00
Strong, 3-yr. plants	1.75	4.50	14.00
Extra large, 4-yr. plants	2.75	7.20	22.50

Quantity rates apply to full quantity of one variety only.

More than one variety of Blueberries required to cause successful pollination.



Mary Washington Asparagus



Cumberland Raspberries

RASPBERRIES

Cumberland. (Black.) A glossy black variety of immense size. Very profitable. Fruit firm and sweet. Midseason.

Latham. (Red.) Very popular and perhaps the most profitable of all Raspberries. Perfectly hardy, needing no protection. Fruit is a rich, brilliant red, large, and mosaic-free. Very high quality. Midseason.

Taylor. Undoubtedly the most promising new red Raspberry. Large, long, attractive bright red berries. Thick flesh, firm, and of the best flavor. Vigorous, hardy, productive, and tall growing. Pictured on page 27.

Pices Above Varieties:

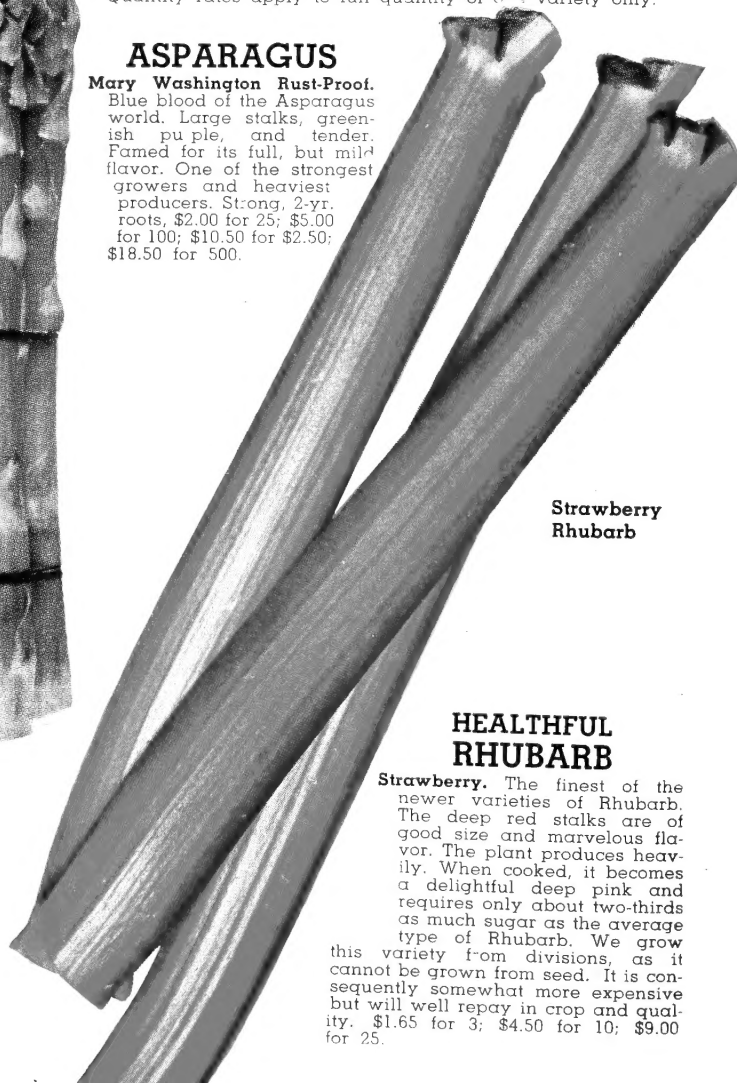
\$1.35 for 5; \$2.10 for 10; \$4.00 for 25; \$12.50 for 100; \$50.00 for 500.

Quantity rates apply to full quantity of one variety only.

ASPARAGUS

Mary Washington Rust-Proof.

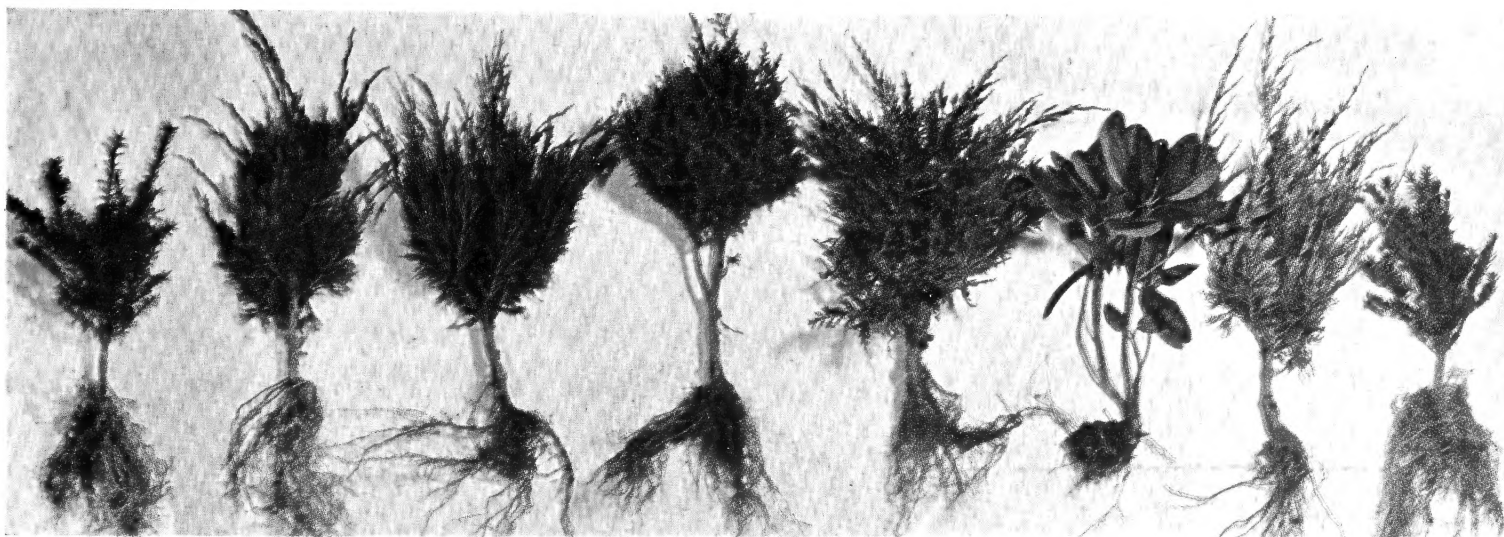
Blue blood of the Asparagus world. Large stalks, greenish purple, and tender. Famed for its full, but mild flavor. One of the strongest growers and heaviest producers. Strong, 2-yr. roots, \$2.00 for 25; \$5.00 for 100; \$10.50 for 250; \$18.50 for 500.



Strawberry Rhubarb

HEALTHFUL RHUBARB

Strawberry. The finest of the newer varieties of Rhubarb. The deep red stalks are of good size and marvelous flavor. The plant produces heavily. When cooked, it becomes a delightful deep pink and requires only about two-thirds as much sugar as the average type of Rhubarb. We grow this variety from divisions, as it cannot be grown from seed. It is consequently somewhat more expensive but will well repay in crop and quality. \$1.65 for 3; \$4.50 for 10; \$9.00 for 25.



SPREADING YEW DUNDEE PYRAMIDAL JUNIPER SAVIN JUNIPER PLUME CYPRESS PURPLE SPREADING JUNIPER RHODODENDRON SILVER-BLUE PFITZER JUNIPER UPRIGHT YEW

Cole's Justly Famous Junior Size Evergreens

NOT PREPAID.

We have offered these well shaped small Evergreens the past two years and they enjoyed such tremendous popularity that we are offering almost the same list this year. Secure a few this spring. Quantities are low and early orders will be given preference, so order now.

Extra husky Evergreens of the desirable varieties. Perfect for immediate use, for setting out to await further maturity, or for planting in window boxes for their decorative effects. These justly famous Junior size Evergreens are three to four years old, having been twice transplanted to develop masses of fibrous roots. They will quickly become sizeable specimens—doubling and tripling in value. Evergreens can be easily kept to less than half their mature height by judicious pruning. Sent packed in moss. For quantities less than two each, see collection offer below.

	Mature Height	Per 2	Per 5	Per 10
Silver Column Chinese Juniper (grafted type) 18 inches	15 ft.	\$2.10	\$4.75	\$9.00
Pfitzer Juniper. 12- to 18-inch spread	4 ft.	1.60	3.50	6.50
Purple Spreading Juniper (Andorra Juniper). 12- to 18-inch spread	1 ft.	1.60	3.50	6.50
Savin Juniper. 10- to 15-inch spread	4 ft.	1.60	3.50	6.50
Dundee Pyramidal Juniper (grafted type). 12 to 18 inches	14 ft.	2.10	4.75	9.00
Irish Juniper. 10 to 15 inches	6 ft.	1.60	3.50	6.50
Plume Cypress. 15 to 20 inches	10 ft.	1.60	3.50	6.50
Hicks' Yew. 12 to 15 inches	7 ft.	1.60	3.50	6.50

SPECIAL OFFER CATAWBA RHODODENDRONS Beautiful Lavender-Pink Blooms

Healthy plants, 12 to 15 inches, grow to 5 feet: \$1.60 for 2; \$3.50 for 5; \$6.50 for 10.

New Silver-Blue Pfitzer Juniper (Plant Patent Pending)

The outstanding Evergreen introduction of recent years. Broadly compact plants are an intense, silver-blue color that attracts attention even when placed among other blue colored Evergreens. The same shadings are retained throughout the winter. Use it in foundation planting or as a lovely sheared specimen. Trim it to formal shape, or allow it to grow naturally, in its informal, but compact shape. The plants are perfectly hardy and will thrive in light shade. Here is a plant long needed, **now available for the first time** to the public.

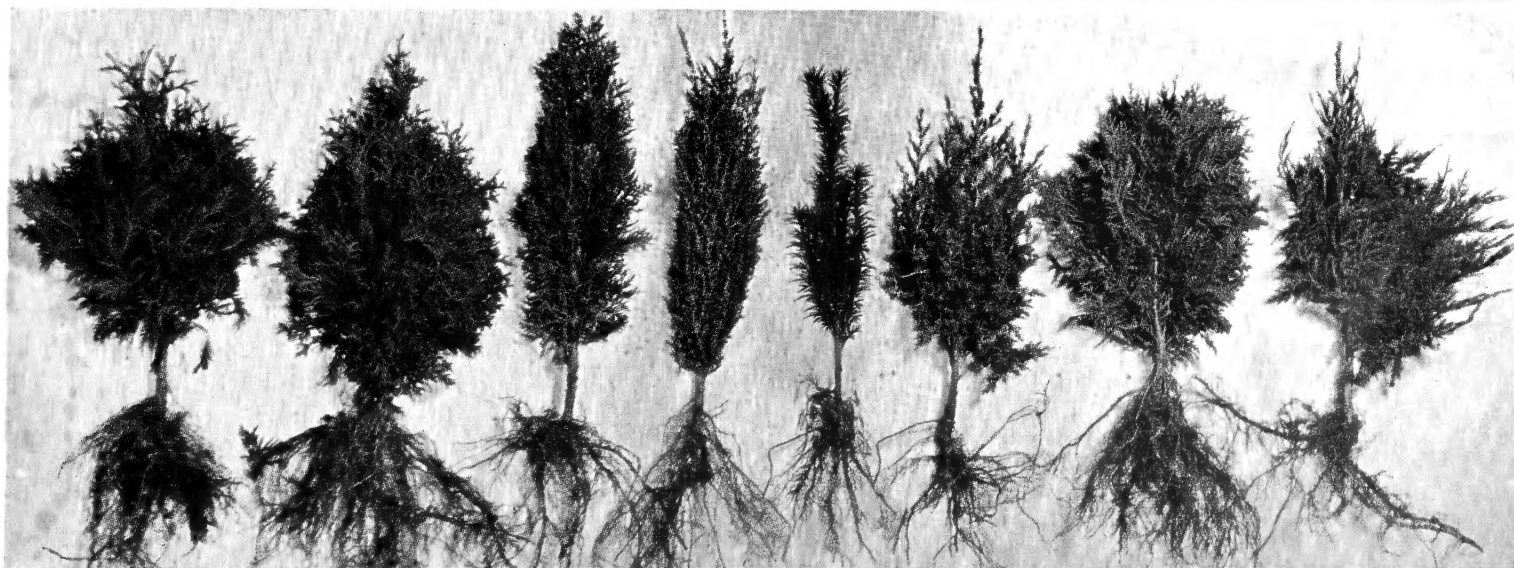
Cole offers a limited quantity of husky, 15- to 18-inch plants carefully packed for successful transplanting. **\$2.00 each; \$5.50 for 3.**

Variety	Mature Height	Per 2	Per 5	Per 10
Spreading Yew. 12- to 15-inch spread	5 ft.	\$1.60	\$3.50	\$6.50
Upright Yew. 12 to 15 inches	8 ft.	1.60	3.50	6.50
Pyramidal Arbor-Vitae. 18 inches	18 ft.	1.60	3.50	6.50
Dark Green American Arbor-Vitae. 18 inches. 7 ft.	7 ft.	1.60	3.50	6.50
Woodward Globe Arbor-Vitae. 10 to 12 inches. 3 ft.	3 ft.	1.60	3.50	6.50
Oriental Arbor-Vitae. 10 to 12 inches	12 ft.	1.60	3.50	6.50

MAKE UP YOUR OWN EVERGREEN COLLECTION

10 plants, your choice of varieties, at double the price for 5
20 plants, your choice of varieties, at double the price for 10

You may select the kind of plants you want and the number of each kind you want and may even order one each of all varieties at this special rate.



DARK GREEN AMERICAN ARBOR-VITAE PYRAMIDAL ARBOR-VITAE ORIENTAL ARBOR-VITAE IRISH JUNIPER HICKS' YEW SILVER COLUMN CHINESE JUNIPER WOODWARD GLOBE ARBOR-VITAE PFITZER JUNIPER

MAKE

Big Profits

FROM THAT VACANT LOT

By Raising **EVERGREENS**

Excellent Investment • Quick Returns

COLE'S "Home Nursery" EVERGREENS

Not Prepaid.

Will grow in 2 to 3 years to the finished landscape sizes such as we now offer and sell from our complete price list at an average price of \$5.00 each.

38¢ each in lots of 50 or more of one variety.

45¢ each in lots of 20 to 50 of one variety.

NOTE THE LARGE SIZES OF THESE ESTABLISHED PLANTS

Plume Cypress. 8 to 12 inches.
Golden Plume Cypress. 8 to 12 inches.
Irish Juniper. 8 to 12 inches.
Pfitzer Juniper. 9 to 12 inches.
Savin Juniper. 6 to 10 inches.
Virginia Cedar. 15 to 20 inches.
Colorado Spruce. 6 to 10 inches.
Norway Spruce. 10 to 15 inches.
Dwarf Oriental Yew. 6 to 9 inches.
Hicks' Columnar Yew. 8 to 12 inches.
Spreading Yew. 9 to 12 inches.
Upright Oriental Yew. 9 to 12 inches.
Dark Green American Arbor-Vitae. 10 to 15 inches.
Goldtip Arbor-Vitae. 10 to 15 inches.
Oriental Arbor-Vitae. 10 to 15 inches.
Pyramidal Arbor-Vitae. 10 to 12 inches.
Siberian Arbor-Vitae. 8 to 12 inches.
Woodward Globe Arbor-Vitae. 8 to 10 inches.

TRIAL OFFER

50 Evergreens—10 each, your choice of 5 varieties for \$22.50.



Plants Like These in Two or Three Years

READY SALE — HUGE DEMAND

Cole's "Home Nursery" Evergreens sell on sight. Your neighbors and others will quickly purchase when offered, effecting a saving to them of transportation cost and insuring fresh dug stock. Average value increases \$2.00 and more per plant each year. A real hedge against inflation. A tremendous post-war demand being built up.

EASILY GROWN — DISEASE FREE

Have healthful fun in your spare time planting, cultivating and developing these plants into specimens. Simple, complete, fool-proof instructions furnished with each order. Plants guaranteed disease-free and in perfect condition. Cole's "Home Nursery" Evergreens have been transplanted and properly started for continued thriftiness and vigor in your garden. Just like our famous Junior-Size Evergreens, but slightly smaller.

SPACE REQUIRED — SOIL, ETC.

When ordering, reserve six (6) square feet per plant. (Plant in 3-foot rows, 2 feet apart.) Any good, well drained soil will do. Grow best in full sun.

PLANT GENEROUSLY — REAP THE HARVEST

It takes little work to plant 100 Evergreens with almost certain profits to you of \$400.00 in three years. It is not much more work to grow 500 Evergreens (3 years' profits \$2,000.00), with prospects of \$1,000.00 per year additional if grown longer. We offer these in lots of 20 or more plants of a kind as it is not economically practicable to cultivate and market any fewer. Last year was the first time we ever released any of our choice nursery planting material to the public. Our surplus was rapidly taken. Order now, as our stock will again deplete rapidly.

COLE'S ACID PEAT HUMUS MIXTURE

For Blueberries, Rhododendrons, Broad-Leaved Evergreens, etc. A requisite for successful growing. In planting use following mixture:

Blueberry Culture. Three-quarters Cole's Peat, one-quarter soil.

Azaleas, Rhododendrons, Kalmia, Leucothoe, Pieris. One-half each. Good for lawns and general top dressing. 2-bushel bag, \$1.25.